

January-June 2021



Gajgamini: The graceful gait of an elephant. Strong, sure-footed and alert, the positive characteristics of this majestic animal are also qualities found in The Mehta Group.

Snowcem P A I N T S

NOW A DIVISION OF SAURASHTRA CEMENT LIMITED



NEW BEGINNINGS





We, at The Mehta Group firmly believe in strengthening our ability to swim against the tide, yet staying afloat irrespective of circumstances which come along the way. Saurashtra Cement Limited has successfully managed to stay afloat for many years in the cut-throat dynamic industry and has created a niche for itself with business decisions that have been bold yet grounded.

The ongoing pandemic has created havoc across industries yet Saurashtra Cement refused to get bogged down by the challenges. Instead, we have taken a step ahead by the recent acquisition of Snowcem Paints Private Limited.

This entry into the paint industry will enable Saurashtra Cement Limited to develop an edge as a Company which offers solutions for exteriors as well as interiors when it comes to construction. Hence, the Group is moving closer to becoming a one-stop-solution in the category of building requirements.



During the 29th Indian Paint Conference held in Agra in 2019, which was the largest trade-show of Indian Paints and Coatings industry, it was revealed that the Indian Paint Industry currently valued around at Rs. 50,000 crore is poised to grow at a healthy rate and is expected to reach around Rs. 70,000 crore by 2021-2022.

There is a strong co-relation between the Indian Paint Industry and the GDP growth of the country. It has historically surpassed India's GDP growth by 1.5 to 2 times.





WELCOMING SNOWCEM AS A PART OF THE MEHTA GROUP OF COMPANIES

The internationally acclaimed Snowcem brand has its origin from the United Kingdom and dates back to the 1940s. In India, it was launched by George Lillington in Mumbai way back in 1959 and since then it has established itself as a leading generic exterior paint brand in the country.

The international brand demonstrates a keen focus on product development and quality. The brand has a reputation for itself in the market thus becoming an apt referred choice for builders and developers across India.

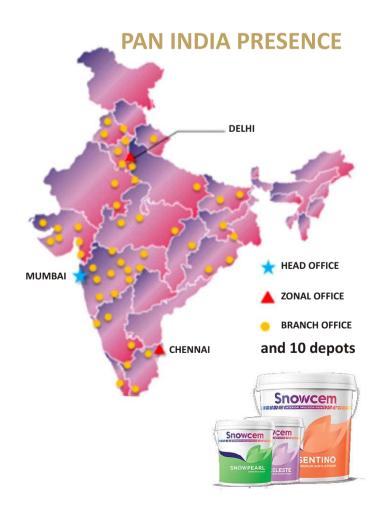
Cement and Paint are the most important components for any construction. If cement serves the purpose of extending a strong bond to the structure, a perfect coat of good paint is necessary to give it protection internally and externally as well as beautify the entire look. This interlinking attribute is what led us to enter the industry of paints and keeping in mind Snowcem's brand image, it was only natural for us to join hands with the best in the market.

Besides the long experience of almost six decades, the most wanted exterior paints like Sandtex Matt and Snowcem Cement Paint are from the house of Snowcem Paints and they have in the past also been the leaders, pioneers and exterior paint experts where they literally ruled the Indian Exterior Paint market for long time.

WHY SNOWCEM?

- MOST TRUSTED BRAND AMONG CONSUMERS AND PAINTERS
- ONE STOP SHOP SOLUTION FOR PAINTS
- UNCOMPROMISED QUALITY = TRUE VALUE FOR MONEY
- PIONEER OF ECO-FRIENDLY PAINTS IN INDIA
- PAN INDIA AVAILABILITY AND GREAT AFTER SALES SERVICE
- 24 x 7 TECHNICAL ASSISTANCE SERVICE

THE HIGHLIGHTS FROM SNOWCEM'S JOURNEY



In almost six decades of its journey, Snowcem has to its credit a series of innovation and uniqueness.

It was the first to venture into the space of introducing new age products like water based liquid paints — Unigloss as well as other ecofriendly range of paints.

The Company offers a wide range of over 1400 shades of colours in the category of external paints, internal paints, enamels, primers, cement paints, putty etc.

Over the years, Snowcem has managed to earn a robust generic name for cement-based paint in India and in the early 2000, the brand was the largest manufacturer of cement paint in the country.

At present, the Company has its manufacturing units based out of Sinnar (Nasik) in Maharashtra, Gotan in Rajasthan and Gumudipundi in Tamil Nadu.



Snowcem's Sinnar Nasik Plant







Office Get-together at Snowcem during various festivals

The Company has an edge over its competitors by incorporating various initiatives like Know Your Visualizer, Budget Calculation etc., and doesn't leave any stone unturned to create customer delight.

The entire range of solutions comprises value added technical services like inspection of buildings, finalizing colour schemes, applications of samples at site, suggesting and costing of paint combination to suit each one's budget. Snowcem has always taken pride in its product development capabilities, at being a step ahead of its competitors by offering a new and improved product to its patrons.

Snowcem is exceptionally proud of its R&D section, which is dedicated to developing smart paint solutions. Their team of scientists and paint specialists uses state-of-the-art technologies to ensure that every product they develop meets their set quality standards without compromising on the aspect of being environmentally friendly.

MAKING A DIFFERENCE



At Snowcem, the brand custodians spend considerable efforts in ensuring that their product stood out tall at each level. This resulted in being environment friendly thus playing an imperative role in nurturing the ecosystem by promoting non-polluting water-based paints. All Snowcem Paints and products are Lead, Mercury and Chromium free.

The brand has developed a highly advanced, state-of-the-art system for the treatment of factory effluents. The core thought behind this adoption was to protect our natural resources from hazardous chemicals and keep them unharmed for our future progenies.

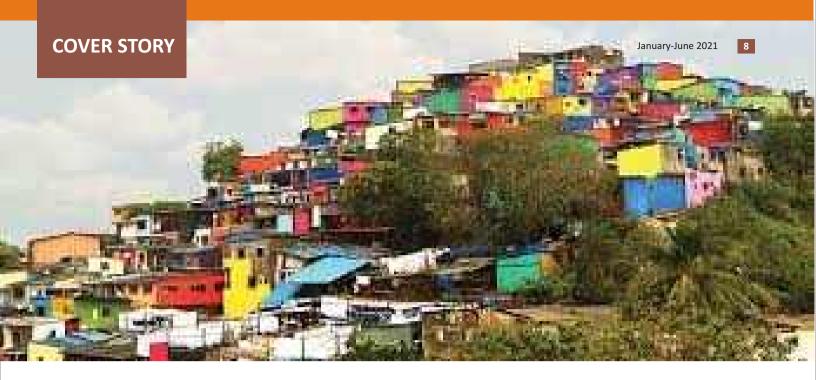
Snowcem offers a gamut of products and they range from economic to ultra-luxury durable performance-oriented paints which meets the stringent international norms set for green coatings. The brand takes all its stakeholders seriously and considers the health & safety of its employees, customers, environment and the planet as its top priority.

SOCIAL INITIATIVES

The Company was in news for participating in a spectacular initiative- 'Chal Rang De' which was dedicated to clean up and paint Mumbai slums as part of the Swachh Bharat Abhiyan.

The Company chipped in with 400 litres of paint and brushes for this initiative. This was a brainchild of FruitBowl Digital along with Mumbai Metro & Co. Lab Asia. The initiative was carried out on the slopes of Asalpha Village, a crowded suburb in Ghatkopar, Mumbai.

The initiative was aimed to transform the face of the city and turn urban slums into art canvases that not only changed the outlook of pedestrians but also created a positive emotion among residents.







Over 3000 volunteers from all over the city joined the movement and dedicatedly showed up to help for this cause. With a thought to alter the perspective of the world towards urban slums, artists from **Chal Rang De** painted over 130 hutment walls and turned the Asalpha Village into an outdoor art gallery with vibrant colours.

All thanks to this wonderful initiative, the place is now called-Village of Colours.

BEAT PLASTIC POLLUTION

Further, it has also lent its paints to paint the walls at Carter Road in Mumbai in order to raise awareness to #BeatPlasticPollution. The event was well curated and attended by a few Bollywood celebrities. The massive turnout of volunteers, media, the press coverage and the presence of celebrities made the event extremely successful. Along with beautifying the streets of Mumbai, they also ensured in raising enough colourful awareness regarding the dangers of unrecyclable plastic.

CEMENTING THE ASSOCIATION FOR A BRIGHT FUTURE

Saurashtra Cement Limited has a reputation of being successful in the cement business and with the Snowcem takeover, the Group shall soon climb the ladder of success and make its way to create a niche into the paint industry as well.

Snowcem Paints is already running operations across the country. With the existing team of Snowcem Paints and the Mehta Group Cement segment team, a systematic penetration is being planned in all regions across the country including metros, tier 1, tier 2 and tier 3 cities and towns.

We shall further strengthen the brand's network and reach out afresh to all their dealers, contractors, painters, specifiers and also the government sector wherein Snowcem has been in use.

The current priorities will be to ensure availability of all the top products at all stock points, consistent supplies and procuring good quality raw materials that are vital for performance of any paint.

We will work to strengthen the goodwill of Snowcem by passing on the message to all stakeholders that the brand tops the list when it comes to reliability and quality.

PRESTIGIOUS CLIENTS



























We are ecstatic about our collaboration with Snowcem Paints and look forward to building a strong brand image in time to come. We wish and hope that Cement and Paint Division together will achieve many more goals and bring in all the success to both the businesses.

Birthday celebration of our Chairman Shri Mahendra N. Mehta on 20th March, 2021





Shri M N Mehta celebrating the day with Ms. Radha Mehta and Mrs. S M Mehta

We take this opportunity to wish him a life full of happiness and good health!

SCL Extending their support to the Government to Fight Covid-19



L-R: Mr. V. K. Advani- DDO, Mr. D.N. Modi, District Collector, Mr. Narendra Singh, Director-Works, Dr. M. U. Vasavada, DGM-HS and Mr. Sanjay Joshi, Asst. V.P.-HR & Administration

The SCL management was applauded with huge appreciation from The District Collector Mr. D. N. Modi and DDO Mr. V. K. Advani when they visited SCL Medical Center & OHS to observe the booth's activity during vaccination drive.

The commitment of SCL management was well seen as the team went ahead to oversee the vaccination drive in a very systematic manner helping out GOG by covering all the senior citizens, employees and their dependents, those fitting in the government guidelines from plant, mines and colony as well as extending service also to the periphery local public. The government authorities on their visit applauded the efforts put in and conveyed their appreciation to Mr. Narendra Singh-Director - Works and Mr. Sanjay Joshi - AVP and HR & A.

Up till end of March 2021, SCL has already crossed the phenomenal gigantic figure of more than 300 beneficiaries vaccinated towards the corona virus.

Congratulations to Mr. Narendra Singh and his team for the huge success.

Republic Day Celebrations at SCL, Ranavav and GSCL, Sidheegram

Republic Day was celebrated in all its solemnity and grandeur at SCL, Ranavav and NKDAV Public School on January 26, 2021.



Mr. Narendra Singh unfurling the National Flag on Republic Day at SCL, Ranavav



Mr. Dinesh Randad unfurling the National Flag on Republic Day at NKDAV Public School, Sidheegram



Republic Day Celebrations at NKDAV Public School at Sidheegram

Vasant Panchami and Valentine Day's Celebration at Sidhee Ladies Club

Keeping the spirit alive for the special days and simultaneously ensuring a strict adherence to the Covid-19 guidelines, Sidhee Ladies Club went ahead to organise fun-filled programmes on the occasion of Vasant Panchami and Valentine's Day.







Vasant Panchami and Valentine's Day celebration by Sidhee Ladies Club

International Women's Day at Corporate Office

On the occasion of International Women's Day, an excellent webinar titled – Women in Leadership by Ms. Sabira Merchant was organised for all the women staff at Corporate office, Mumbai.

The theme of the webinar was - Choose to Challenge.

In addition, Mr. M S Gilotra, Managing Director and Mr. Yogesh Kumar Shah, President, Mehta Private Ltd., made the day special by presenting flowers and chocolates to the women staff at the Corporate office.



Mr. Yogesh Kumar Shah presenting flower & chocolates to Ms. Uma Mehta, Director





Mr. M S Gilotra presenting flower & chocolates to Ms. Shraddha Patel, Secretary to EVC & to Ms. Sonali Sanas, President-Legal & Company Secretary





Mr. M S Gilotra presenting flower & chocolates to Ms. Manisha Naidu, Deputy Manager-HR and to Ms. Immaculates Gonsalves, Secretary to EVC





Mr. Gilotra presenting flowers and chocolates to Ms. Pareena, Front Office Co-ordinatorand to Ms. Arti Tiwari, Executive Assistant





Mr. Gilotra presenting flowers and chocolates to Ms. Manisha Patel, Front Office Co-ordinator and to Ms. Hiral Gandhi, Accountant, Mehta Private Ltd

Rangoli Competition at GSCL, Sidheegram



Various Rangoli Designs created by Sidhee Ladies Club on the theme of Prevention of Covid-19

A Rangoli Competition was held at the Sidhee Ladies Club on the theme of Prevention of Covid-19.

All the members came out with some very creative rangolis to pass on the precautionary measures related to Covid-19.

International Women's Day and Holi Celebration by SCL & Sidhee Ladies Club

A grand celebration of Women's Day was carried out by the members of the Sidhee Ladies Club following all necessary Covid-19 guidelines.

To celebrate holi, a pooja was performed by Mr. Dinesh Randad and Mr. Narendra Singh without any public gathering at Sidheegram and Ranavav respectively.

Colony residents took benefit to worship the Holika Dahan with full precautions of Covid-19 like social distancing, wearing of masks and sanitization.

The members of the SCL Ladies Club at Ranavay went ahead to celebrate the festival of colours by greeting each other with kumkum instead of holi colours.



SCL Ladies Club Holi celebrations

National Safety Day/Week Celebration at GSCL, Sidheegram



The 50th National Safety Day/Week-2021 was celebrated on March 05, 2021 at GSCL Sidheegram.

Inaugurated by Mr. Dinesh Randad and the Senior Executives by hoisting of a Safety Flag, a Safety Oath was also taken and Safety Pocket badges were displayed to all.

During the week, various programmes were organized with an aim to enhance the safety culture among the employees, contractual workers, family members and school children.

Various competitions were additionally held like - Slogan, Poster, Essay, Rangoli, Drawing competitions etc.

Inauguration of Children's Park at GSCL, Sidheegram





A fantastic children's park was inaugurated by Mr. Dinesh Randad at GSCL, Sidheegram A & B Colony.

What makes the park special is the fact that the Roundabout, Iron Slides, Swings and Titter Totters have all been made in-house by existing manpower from waste materials and scrapes.



Sidhee Premiere League - 2020-21





SPL Winning Team – Sidhee Warriors and SPL Runners-up of the Team receiving award from Mr. Dinesh Randad

In line with the objective of team building & motivation, Sidhee Premier League was organized at GSCL, Sidheegram.

Among all the departments, five teams were formed on an auction basis and the matches were played on a league basis.

Sidhee Warriors beat Sidhee Knight Riders in the finals held on February 14, 2021.

Friendly Cricket Match of Sidhee Ladies Club



Mr. Dinesh Randad presenting award to the winners of Friendly Cricket Match

The Friendly Cricket Match for Sidhee Ladies Club was organized as part of Sidhee Premier League 2020-21 at Sidhee Cricket Ground. The two teams - Sidhee Indians and Sidhee Queens played a thrilling 20 overs game which was won by Sidhee Queens. Leading the winning team was captain -Mrs. Monalisa Singh, wife of Mr. Rajeev Ranjan Singh, GM-Mines.

Health Awareness Session for Sidhee Ladies Club

Health Awareness Session on "Leucorrhoea - when to Approach for Medical Help" was organized at Sidhee Recreation Club for members of Sidhee Ladies Club.

The session was conducted by Dr. Vaishali Bose, Chief Medical Officer of Sidhee Health Care Centre.



Dr. (Mrs.) Madhuri Randad welcoming Dr. Vaishali Bose with a flower bouquet

World Environment Day-2021 Celebration at Saurashtra Cement Limited and Gujarat Sidhee Cement Limited at Ranavav & Sidheegram

As part of the World Environment Day celebration, a 'Tulsi Van' was created with the help of Gujarat Pollution Control Board. At Sidheegram, Mr. & Mrs. Dinesh Randad honoured the occasion by their presence.

The Management distributed 350 tulsi plants to every employee including contract workers and the saplings were also distributed to Gayatri School of Prashnwada Village and Sutrapada Police station. In addition, SCL Ranavav also organized various competitions like - Environment Slogans, Poster and Poem writing for employees, contractual workmen and colony members.



Environment day celebrated at SCL, Ranavav and GSCL, Sidheegram



The Fire Service Week at SCL, Ranavav

Saurashtra Cement Limited celebrated Fire Safety Week from April 14 – 20, 2021. Mr. Animesh Singh Rathore, Vice President-Engineering and Mr. Sanjay Joshi, Asst. Vice President-HR & A inaugurated the week-long event. During this week, the safety department shared relevant information about fire safety through mail communication. Online quiz competition was organized for the company employees for awareness.



L-R: Mr. Sanjay Joshi, AVP-HR & A, Mr. Animesh Singh Rathore, VP-Engineering, Mr. Arvind Rathod, Fireman, Mr. Chandan Pratap Singh, Sr. Officer-Safety during the Fire Safety Week at SCL, Ranavav

Observing International Yoga Day on June 21, 2021

On the occasion of International Yoga Day, a webinar was organized on "Chair Yoga" by Ms. Hinal Thakkar, an experienced yoga professional.

She shared some easy to perform yoga asanas to take care of back pain, cervical pain, and knee pain while at work. The asanas she taught can be easily performed sitting on the chair using shoulder and arm movement to improve cardiac capacity.

She further taught asanas to help reduce stress and various methods of pranayams to improve the immunity of the lungs thus helping one remain in a relaxed state of mind.

The webinar was attended by all our staff that the Corporate Office, Marketing Office, Ranavav and Sidheegram Plants including our new team members from the Snowcem division.

Quality Online Education at Arya Kanya Gurukul

The Arya Kanya Vidyalaya Trust has been successfully conducting online classes for its students since the onset of Covid -19 in India. As of today, all classes for all standards are being conducted as per time-table in the online mode. In addition, various competitions, innovative tasks and activities have also been initiated.





Our very Own Corona Warrior – Mr. K.B. Archarya, Sr. Manager - Production at Sidheegram

Mr. K. B. Acharya, Sr. Manager-Production, GSCL – Sidheegram extended his whole hearted support to his colleague Mr. Nirdosh Tapase who was tested corona positive and was living alone in the Colony as his family was far away at his native village in Maharashtra.

Mr. Acharya stood by Mr. Tapase at the hospital during his treatment for 15 days. Although he took all the necessary precautions, he still put himself at risk without worrying about his health in a situation surrounded by covid patients in the Hospital at Veraval. Putting his own life at risk with selfless determination, Mr. Acharya has truly become our hero in this challenging time.





Congratulating our Young Doctor!

Dr. Drashti Bhensdadia, daughter of Mr. Pankaj V. Bhensdadia, Dy. General Manager-Mechanical, GSCL, Sidheegram has successfully passed her MBBS in First Division from Pandit Din Dayal Upadhyay Medical College - Rajkot in March 2021.





NEWS FROM OUR INTERNATIONAL PLANTS AND OFFICES

Covid-19 Vaccination Drive at The Mehta Hospital, Lugazi, Uganda



L-R: The people behind the organization of the Covid-19 Vaccination Drive -Ms. Irene, Nurse in charge of Recovery Room, Dr. Sachidananda Mishra, Head-Hospital and Dr. Kasibante, Sr. M.O., SCOUL, Lugazi, Uganda



Mr. Ashish Sood, HOD **Electrical Department, SCOUL** being vaccinated with the first dose

A Covid-19 vaccination drive was organized at The Mehta Hospital, Lugazi, Uganda from March 25, 2021 – April 01, 2021.

Held in two phases, the drive was in collaboration with DHO/MOH, Buikwe and Kawolo Hospital, Lugazi, Uganda.

A total 256 employees and family members of The Mehta Group in Lugazi were benefitted with the first dose of Covishield vaccine.

During the vaccination drive, all those presents were briefed about the benefits and side effects of vaccination. In addition, they were also sanitized regarding the importance of following the preventive guidelines related to Covid-19 transmission and advised to strictly adhere to them inspite of the vaccination. A vaccination card was given to those being vaccinated. The second dose will be registered after a gap of 8-12 weeks as per MOH guidelines.

Donation given for Covid - 19 Relief by Sugar Corporation of Uganda Limited, Lugazi, Uganda

The Chief Executive Mr. Anil Shah along with Deputy Chief Executive (Finance) Mr. M.D. Hegde and Sr. General Manager Mr. N. J. Paul, handed over 10 tons of Posho and 1,000 packets of 1 Kg Lugazi Sugar to Honorable State Minister in the office of the Vice President and the Women Member of Parliament for Buikwe District Madam Diana Mutasingwa Nankunda Kagyenyi. This relief materials will be used as donations to the venerable people who are affected due to COVID pandemic.



Donation given for Covid - 19 Relief by SCOUL, Uganda

This function was held in Sugar Corporation of Uganda Limited, Lugazi on 17th July 2021. Earlier to this, Sugar Corporation of Uganda Limited also donated 10 tons of Posho and 1,000 packets of 1 Kg Lugazi Sugar to Congo refugees camp in Ntoroko district of Uganda.

The relief materials was handed over by SCOUL representative Mr. Kato to the Regional District commander last week in Ntoroko head quarter.

Tree Planting Campaign in Kayunga Estate, Uganda in April 2021







On the eve of Labour Day celebrations, to acknowledge the contributions of the workers of Sugar Corporation of Uganda Limited., our DGM - Plantation Mr. Balusamy and his staff in Kayunga Sugarcane Estate, Uganda, planted tree saplings.

It is relevant to mention that at SCOUL, we maintain 550 hectares of forest area, as a part of our CSR activity and encourage public to grow more trees.

Resuming Classes at Mombasa Nursery School, Kenya

After being physically closed for most of last year, we returned to in person teaching for Pre-Primary 1 and 2 in January 2021.

All the teachers were delighted to be back at school engaging with the kids.

The school worked hard to ensure that Covid-safe protocols were in place to ensure a safe environment for both staff and students.



The school has implemented social distancing in the classrooms and put in place a one-way system around the school to minimize contact between student bio-bubbles. The staff have been amazed at how easily the students have adapted to following these protocols.

The school has also managed to get the majority of the staff their first dose of vaccination.



Some fun-filled activities held at the school since the re-opening



Mr. Randhir Singh alongwith Mr. Kokil Vora giving a motivational speech during the Haathi Cement 65 years celebration

Today, infrastructure is growing at rapid speed and Gujarat has witnessed a drastic change with various commercial, residential and government projects taking shape every day. When we talk about infrastructure, then 'Cement' is one of the concrete elements used here. Cement Industry today is growing, and when we talk about cement in Gujarat, a strong and renowned brand 'Hathi' has played a major role in shaping infrastructure in the state.

Hathi Cement is the brand of The Mehta Group's Cement Division -Saurashtra Cement Limited



YEARS

Saurashtra Cement Limited boasts of state-of-the-art ISO certified plant at Ranavav, 25 MW Captive Thermal Power Plant, Quality Product Range, Railway Siding on BG line, Captive Jetty near Plant, Depots at Strategic

Locations, Strong Network of Dealers and Channel Partners, Team of Committed Service Providers and Vendors, Highly Skilled Professionals and Enthusiastic Employees, Visionary and Humble Leadership Team, and most important happy and loyal customers.

Recently in June 2021, SCL celebrated 65 years of incorporation along with the network. Since its incorporation on June 11, 1956, the Company has come up a long way on a progressive note year-on-year.

Be it being a pioneer in establishing cement plant in independent India and upgrading it by each passing day to establishing "Hathi" as a leading cement brand, the journey of the Company has been commendable.

This year marks the 65th anniversary of 'Saurashtra Cement Limited' along with the flagship brand 'Hathi' Cement.

The position where our Company stands today and the success of the brand is the culmination of 65 years of constant effort of our teams and the love and support of our Mehta Group family. This amazing milestone called for a celebration to thank our loyal customers.

Starting from the customers who make it happen every day, we carried out in-shop branding activities including decoration of the stores with sticker posters in order to shout out our appreciation for their efforts in their locality. We also launched a marketing campaign with a special 65 years anniversary design to be displayed in hoardings, autohood branding across Gujarat.

The same designs were published in leading dailies in all Gujarat editions of DivyaBhaskar, Gujarat Samachar, Sandesh and The Times of India. Specially designed cotton shopping bags with 65 years celebration message are also distributed into our channel network for influencers and customers.

A humbling and engaging message from Mr. Randhir Singh was shared on multiple social media platforms and boosting campaigns of the same posts were executed in order to reach every individual member of our ever-growing family and stakeholders.

In order to appreciate the efforts of the core teams, a well-planned and executed ceremony following social distancing norms was organized at the Ahmedabad office.

Beginning the ceremony with a motivational speech from Mr. Singh, there was a cake cutting session by the senior most employees by age signifying years of experience and continuous efforts in an ever-changing system leading us into the days to come.







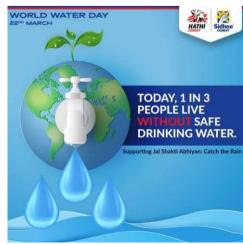


Hoardings of Hathi Cement posters advertised at various places on completion of 65 years of Hathi Cement

SOCIAL MEDIA POSTS

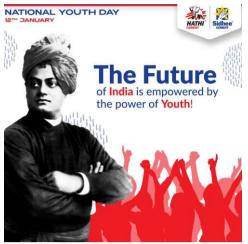














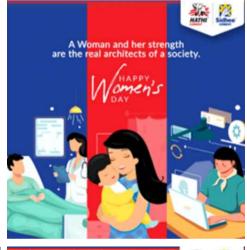
Concrete should not be dropped from a height more than 1.5 mtr as this leads to segregation and bleeding of water. ૧.૫ મીટર કરતા વધારે ઊંચાઇઓએ હોક્રિંદ સિશ્યુન ને નાપણું જોઇએ નહીં, આવું ફરવાથી, હોંક્રિટ મિશ્રણમાંથી પાણી અલગ પડી જાય છે તથા મિશ્રણ માં પાણીનું યોગ્ય પ્રમાણ જળવાતું નથી.



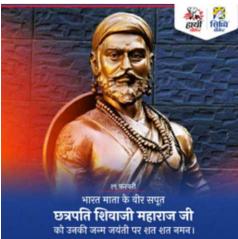




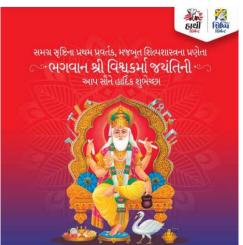














Mr. Randhir Singh appreciating and thanking his team

Surpassing previous records, it is indeed a matter of pride for all of us that during December 2020, The Mehta Group achieved ever highest sales of 2.63 LMT surpassing all the records till date. The combined result of an increase in demand and market share.



Ms. Bunty Raval, Officer-HR, distributing pamphlets at Nehru Bridge Cross Road, Ahmedabad

ROAD SHOW ON SAFETY AT AHMEDABAD, GUJARAT

The Marketing Team from A h m e d a b a d office organized a Road Show on Safety at Nehru Bridge Cross Road, Ahmedabad on March 3, 2021.

Pamphlets were distributed which had the emergency contact numbers and names of key contact people from various departments at Cross Road at Ahmedabad.

This initiative would not have been possible without the co-operation of the Deputy Superintendent (Traffic Police) of Ashram Road, Ahmedabad and his team and we extend our gratitude to them for their support.



Mr. Omprakash Kahar, Ms. Bunty Raval, Mr. Brijesh Sodavadiya, Mr. Ashvin Trivedi, Mr. Vikas Wani, Mr. Dipesh Vaghela, Mr. Abhesingh Dabhi, Mr. Hemraj Rabari with PSI of Ellisbridge, Ahmedabad and his team during the Road Show



Ms. Bunty Raval and Mr Brijesh Sodavadiya during the Road Show at Ellisbridge, Ahmedabad

SALES MEET 2020-21



Mr. Dharmesh Trivedi, Vice President-Sales addressing the team during the Sales Meet

As part of our ongoing initiatives to encourage the efforts and hard work of all the employees, The Mehta Group organized a Sales Meet 2020-21 at Radhika Beach Resort, Diu between April 22-23, 2021. Besides ensuring that social distancing norms were well followed and the attendance was kept upto 50 participants, we went an extra mile ahead by conducting a RT-PCR test of all the participants attending the Sales Meet.



Mr. Randhir Singh, Director (M&S) awarded mementoes to the performers of FY 2020-21

Starting with an encouraging speech by Mr. Randhir Singh, followed by all the HODs, all the seven teams present were given topics for brainstorming, after which they presented their plan of action for the forthcoming year ahead. It was an in-depthlearning for all those present at the event.

Three top performing employees were felicitated with appreciation and prizes and each of the 50 participants too were given a small token of appreciation for their attendance.

With a detailed plan of action for the forthcoming year, Mr. Singh then threw the night open for a scrumptious dinner.



Mr. Randhir Singh with Sales Performers for the FY 2020-21



Webinar on Health, Nutrition and Stress Relaxation by Dr. Dhara Dinesh Thakkar

Organised on June 16, 2021, the one hour webinar focused on the importance and method to maintain health and wellbeing during the pandemic.

The webinar also had Dr. Thakkar share valuable information on ways to promote a healthy diet, tackling obesity and diabetes, minimizing stress and immunity boosting tips.

The webinar was attended by various teams from our Mumbai, Ranavav, Sidheegram, Ahmedabad and other Marketing locations in Gujarat.

MO MEET 2020-21



As part of encouraging our MOs associated with the Hathi Cement and Sidhee Cement, The Mehta Group organized a perfectly planned MO Meet 2020-21 at Regency Lagoon Resort, Rajkot on March 22, 2021. Keeping the safety in mind of those concerned, unlike the tradition of having it spread across 2 days, this year's meet was held for half a day and all possible safety measures were followed which included social distancing, limited number of participants and RT-PCR tests of the attendees.

Mr. Shailabh Sharma, Sr. Manger-Marketing addressing the MOs during the MO Meet 2020-21

The MOs got together for a brainstorming session on ways and means to adding new dealers and increasing awareness on PPC Sales. Mr.Singh's concluding speech boosted the morale of those present which was followed by a fun-filled lunch together of the teams.

Welcoming New Team Members



Mr. Samarth Y. Pandya,
Assistant Manager-Accounts,
Ahmedabad



Mr. Vishal Talaviya, Sr. Sales Officer, Mehsana



Mr. Priteshkumar M. Parekh, Sr. Sales Officer, Anand



Mr. Nagajan L. Modhvadiya, Sales Officer, Ahmedabad



Mr. Nitesh Choubey, Technical Officer, Baroda



Mr. Sagar M. Amipara, Sales Officer, Junagadh



Mr. Vijaysinh Vaghela, Officer (Marketing), Ahmedabad

Breaking Previous Records – Citing the Achievements of Saurashtra Cement Limited (SCL), Ranavav



Saurashtra Cement Limited (SCL), Ranavav has achieved the highest ever milestone in the history of Grinding, Packing & Dispatch for the month of January 2021, thanks to the constant support and encouragement received from the SCL Management.

The credit for this also needs to be extended to the Sales and Marketing team along with all the other departments associated including the transporters. We truly value their support, determination, passion and efforts that has led us to achieve this feat in such difficult times.

Ever Highest Gujarat Dispatch in a Day 6276 MT

Ever Highest Cement Grinding in a Month 182382 MT

Ever Highest Cement Dispatch in a Month 184390 MT

Ever Highest Gujarat Dispatch in a Month 163777 MT

Ever Highest Local Bulk Dispatch in a Month 33329 MT

Greentech Award for SCL, Ranavav

Saurashtra Cement Limited, Ranavav has been awarded as the top winner in "Leadership of Occupational Health Practices" for the years 2019 & 2020 in the Cement Sector during the 19th Award Ceremony of Greentech Foundation on February 12, 2021 at Mahabalipuram. This adds another feather in Company's crown after five awards won in this decade for Safety & Health.

Director—Works Mr. Narendra Singh, V.P. — Engg. Mr. Animesh Singh Rathore and AVP-HR & Admin, Mr. Sanjay Joshi congratulated the award receivers Head-Medical Center & OHS Dr. Milan Vasavada and Sr. Safety Officer Mr. Chandan Singh and appreciated the SCL team efforts and performance keeping the flag flying high in the cement sector of our country.

Congratulations to SCL team!



Dr. M U Vasavada, DGM - HS and Mr. Chandan Pratap Singh, Sr. Officer Safety are receiving the Greentech Awardduring the 19th award ceremony of Greentech Foundation

Co-processing of Wastes at SCL, Ranavav

As the demand of cement in the country is accelerating at a fast pace, exploring alternative resources as fuels and raw materials is important, Waste Management in India has been a concern of worry since long. Increasing urbanization and rapid industrial growth has led to large quantum generation of Municipal Wastes and Industrial Wastes (both hazardous and non-hazardous), posing substantial difficulties in the management of the same. Co-processing is a sustainable and environmentally beneficial way of its disposal. Additionally, it also helps in preventing illegal dumping of wastes thereby preventing environmental hazards such as soil and ground water contamination.

Co-processing means the use of suitable waste materials in manufacturing processes for the purpose of energy and/or resource recovery and resultant reduction in the use of conventional fuels and/or raw materials through substitution.

At SCL, we have been co-processing the various hazardous and other wastes in the cement kiln since February 2017. Various alternative fuels and raw materials such as Spent Carbon, Mixed Waste Solid, Mixed Waste Liquid, Distillation and Process Residues, Rubber Dust, Out of Specification Products and other wastes are being successfully co-processed in the kiln.

We are proud to share that in the years 2019-20 and 2020-21, we have been successful in co-processing around 7200 MT and 5600 MT of solid and liquid AFRs and earned Rs. 3.75 crore and Rs.2.25 crore respectively.

We are expecting co-processing of AFR around 10000 MT (solid and liquid) in the year 2021-22.

Pre-processing of Wastes at SCL, Ranavav

Pre-processing of hazardous wastes is needed to ensure that wastes are chemically and physically suitable for co-processing and it is also helpful in providing uniform heating value with minor disruptions in kiln operations. Solid waste has to be stored at impervious concrete platform, enclosed from all sides. Liquid waste needs to be stored in properly designed tanks with cooling system, fire detection and fire-fighting equipment.

At SCL, Ranavav, for pre-processing, we have installed a Shredder of capacity 5 MT/Hr. for co-processing of plastics. For the co-processing of liquid waste, we have installed a tank of capacity 30 KL with all safety measures. Additional safety measures like smoke detectors/automatic water sprinklers system/fire hydrant line are also in the process of implementation to improve the safety standards.





Solid Waste Shredder

Liquid AFR Storage and Feeding Facility

MW CO-GENERATION PROJECT AT SUGAR CORPORATION OF UGANDA LTD. (SCOUL), LUGAZI, UGANDA

It is indeed a matter of pride for us that we are in the process of successfully installing a 25 MW Cogeneration Plant with state of art technology at SCOUL, Lugazi, Uganda. All the required machinery has been received and the execution is under the final stage. Currently equipment trials and testing is under progress. 15 MW power will be exported to National Grid and 10 MW power will be used for internal consumption. To ensure environment sustainability, Bagasse (waste material from Sugar Plant) will be used as fuel for Boilers in Power Plant which will avoid environmental issues as well as generate power from renewable source.

This project will support to create new employment in Uganda and development of the country.







Sugar Corporation of Uganda Ltd. – 25 MW Co-generation Project : in-Progress

Boiler Rear View



Power House-Turbine, Alternator & Gear box



Power House - VFD & DCS Panel Room



Power House in progress



Night view of our SCOUL COGEN project site

Initiative to Deploy a Standard Data Center at SCL

SCL Data Centre migration project was remarkably completed within a short span of 24 hours while keeping most of the network in running condition. SCL's new Data Centre promises high standards by assuring the integrity and functionality of its hosted computer environment.

The newly constructed Data Centre Room comprises redundant cooling, power and backup Solutions. It also has a redundant data connections with high bandwidth and security.

While the previous Data Centre maintained the smooth functioning of IT Systems and the business for almost the last 30 years, the new Data Centre Room qualifies for the world-class level Data Centre arrangements, offers durability and promises long-lasting operations.

The design process for New DC room comes with some remarkable monumental changes -

- Electrical systems based on Fire Redundant properties.
- Precision Air cooling system.
- Active Fire safety and gas suppression mechanism.
- Integration of Rodent repulsion system.
- Cable Management as per DC Design standards.
- False flooring and Ceiling with FRLS Properties as per DC design Standards.
- Other Fire retardant/redundant add-ons like Fire Redundant Door, Fire Redundant Glass and Fire-Retardant Paint that ensures at least 2 hours safety from all the fire based accidents.



SCL looks forward to introduce all the well-known IT Industry standards like NFPA 75 fire standards, IS 3614 Part II, and many more to its ongoing and future IT Data Center environments.

M.r Narendra Singh, Director-Works and Mr. L R Modhavadiya, Manager-IT seen in the Data Centre Room

Training at SCL, Ranavav, GSCL, Sidheegram, Ahmedabad and Corporate Office

To cope up with WFH, an initiative has been launched to trainand develop the manpower with Online Training Programmes on Behavioural, Functional, Wellness Webinars etc.

Our Training Statistics are detailed below for the period from April 2021 to June 2021.

Training numbers for Quarter JANUARY-FEBRUARY-MARCH 2021: 297

Training numbers for Quarter APRIL-MAY-JUNE 2021: 401

Our Employees Testimonials on the Trainings they have undergone in the last quarter:

As a woman, I found this session very relatable and apt for today's dynamic world. The session has enabled me to understand the nuances of presenting oneself in the workplace along with ways and means apt to train children at home, especially male children for them to understand the importance of partaking home responsibilities.

Ms.Priscilla Nazareth, Senior Officer, Accounts, Corporate Office, on "Women in Leadership"

Ms. Neha Joshi Mistry, Senior Manager HR, Corporate Office, on "Competency based training needs assessment". This 4-day session enabled me to learn, unlearn and relearn the vertical of competency identification for various hierarchies. This has further helped me in identifying the gaps and develop Individual Development Plans for the same.

This session gave me a new experience and transition from traditional implementation to professional implementation. It also enabled me to learn about the Cloud environment rather than On-prementionment

Mr. K.N. Shah, DGM (IT), Ahmedabad office, on 'Excel Training on SAP Implementation'

As we have been working from home for the major period of 2020 and also this year, my stress levels shot up with all the uncertainty prevailing in the environment. By attending this training session, I learned about the new ways of de-stressing, exercising every day to channelize my energies in the right direction, and the importance of eating the right food.

Mr. Nipul Zala, Deputy Manager (HR), GSCL, Sidheegram

All of the training sessions conducted have added new knowledge to me, and I will definitely be happy enhancing my knowledge attending more of these sessions.

Mr. Prateek Jangir **Assistant Manager** (Process), GSCL, Sidheegram

Mr. Rajan Gujarati, Senior Officer-Sales, SCL. Junagadh. Guiarat on 'Nutrition & Stress Relaxation' Webinar

Mr. Garimesh Sharma Sr. General Manager (Instrumentation), GSCL, Sidheegram

Keeping the phase we are in currently, the HR team has done a commendable job by providing training and development sessions through virtual conferencing and webinars to enhance leadership qualities and personal development

Mr. Rudra Pratap Singh, Deputy Manager (Electrical), GSCL, Sidheegram

Virtual training sessions conducted in the past few months were much beyond my expectations. These sessions not only recalled my past technical learnings and experiences but also added on the features of the latest technology used in industries. I share my gratitude to the HR Department

I became a part of this organization in December 2020 and currently working as a Process Engineer in the Process department. During my 6-month journey, I was fortunate enough to be part of the online training programs which are organized by the HR Department and I was quite impressed with the diversity of the topics and its relatability with my work profile. In this short duration, I get both technical and behavioral training.

Mr.Yogesh Joshi, Assistant Manager-Legal, SCL, Ranavav Time has been invested to good use for training and learning new things, especially during the recent Covid-19 lockdown.

The sessions imparted relevant skills which I could leverage in my routine work to enhance my efficiency and the sessions were executed with sincere consistency. I am positive that these sessions have shown productivity and quality output by everyone at The Mehta Group.

Mr. Bhavesh Varu, Manager- Production, SCL, Ranavav

Training and development at TMG has been an enriching experience for me as it has enhanced my knowledge and skills while providing information and instruction on how to better perform specific tasks. It involved improving the effectiveness of organizations and the individuals and teams within them.

Happy Retirement to Ms. Soudamini Menon at Corporate Office



Passionately serving The Mehta Group for over 35 years, Ms. Soudamini Menon recently retired on 2nd April, 2021. During her time with the company she worked in various departments including - Projects, Legal and Finance.

We take this opportunity to wish her a blissful, healthy and positive life ahead.

Welcoming New Members at GSCL, Sidheegram and SCL, Ranavav GSCL, Sidheegram



Dr. (Mrs.) Vaishali P. Bose, Chief Medical Officer



Mr. Tarun Kumar Arora, Deputy Manager – Mechanical



Mr. Pintoo Kumar, Chemist

SCL, Ranavav



Mr. Dharmesh Dhoriyani,
Assistant Manager Instrumentation



Mr. Dilip Kalavadia, Engineer-Instrumentation



Mr. Jayendrasinh Vaza, Supervisor-Mechanical



Mr. Kajul Vadukar, Engineer-Electrical



Mr. Sagar J Varu, Trainee CCR-Process



Mr. Umang Joshi, Trainee CCR-Process



Mr. Ashish D. Jogal, Trainee -Lab



Mr. Viram Odedra, Trainee -Lab



Mr. Arvi Saini, Jr. Chemist -Lab

Mother's Happy, Oay Day Day

On the occasion of Mother's Day and Father's Day, a collection of some amazing poems and essay shared by our dear readers for their hero - their dad and superwoman – their mom!





Poem on Mother's Day & Father's Day (Arya & Ayra, daughters of Ms. Neha Joshi, Sr. Manager-HR, Corporate Office, Mumbai)

God could not be everywhere,

So he made my beautiful parents to take care of me,

I am so grateful to God,

For this gift from him to me,

They play with me, they make me laugh,

They are my teachers, friends and always in my thoughts,

I keep thanking God for this gift so awesome.

I will always treasure it come rain, winter or autumn

Happy Mother's and Father's Day Everyday

One of the greatest titles in the world is parent, and one of the biggest blessings in the world is to have parents to call mom and dad.

My Mother and My Father

Contributed by Ms. Rucha P. Vaja, daughter of Mr. Pankaj Vaja, GM-HR & Administration, GSCL, Sidheegram



"मेरी माँ"

माँ को तो ये पता है, मेरी खुशियाँ और क्या ग्रम सताये! चुप ये आँखे, उसे क्या बताए कैसे? हाँ कैसे? कैसे मुमकिन है ये! आँखों से पढना? इसी लिए तो माँ है, उस रब की उत्तम रचना!

माँ है तू मेरी, तूने पढ़ी है उलजने मेरे मनकी सदा, मुजकों पता है दिलमें छिपी है, मेरे लिए लाखों दुआएं,

जान हूँ मैं तेरी, मुझसे जुडी हैं खुशियाँ सभी तेरे मन की सदा, तुझको पता है, दिलमें है क्या क्या, आधे-अधूरे मेरे अरमान, कर्ज है मुझ पे, हर एक सांस पे, मेरे जीवन पे माँ तेरा, ऋणी रहेगी "रुचा" जीवन भर, इन सबके लिए मेरी माँ।

"मेरे पापा"

प्यारी ग़ज़ग़ामिनी, कई विषयों पर लिखा है पर, उनके लिए क्या लिखूं मैं? आप फरमान रही है कुछ लिखूं मैं पर, उनके लिए क्या लिखूं मैं आं फरमान रही है कुछ लिखूं मैं पर, उनके लिए क्या लिखूं में आंसू छलक आते है, लफ्ज़ कही खो जाते है, फिर भी कोशिश कर रही हुँ मैं, माँ शारदा को प्रार्थना करके लब्जों का वरदान मांग रही हु मैं हाँ वो जानते है क्या जगह है उनकी मेरे मन में मेरे जीवन में कृपा पाके, गजगामिनी! लिख सकी कुछ ऐसे मैं...

पर्फेक्ट से भी पर्फेक्ट है वो, मेरी लाइफ के पहले हीरो है वो, मेरी मंजिल की मजबूत नींव है वो, कोई वझूद नहीं था बिन उनके, न ही मेरा कोई नाम था आज मै जो भी हूँ "रुचा" इस नाम के पेड़ की अटूट जड़ है वो। और कोई नहीं मेरे पापा है वो... हाँ मेरे पापा है वो॥



My Feelings and Emotions for my Hero, my Father

contributed by
Ms. Shreeya Nipulsinh Zala,
daughter of
Mr. Nipulsinh Zala,
Dy. Manager-HR,
GSCL, Sidheegram

I just wanted to let you all know that I love my Dad so much and I am so grateful to be so blessed to have such a wonderful Dad.

I admire everything he does for me and our family. By far he is the most influential person in my life. He sets his goals high, and accomplishes them no matter how hard or impossible they seem. His determination is commendable.

So what makes him special? Like all the other fathers, he too really works hard and always gives priorities to our needs. He makes sure to leave no stone unturned to fulfil all that my brother and I desire for.

To share with you, he even learnt cooking for us! If there was an award for the best father of the world, my father surely deserves one!

I so admire the way he carries himself. Each action of his oozes self-respect and confidence. I have never seen him succumb to any situation or pressure in life by means of compromising on his life's principles and his self-respect.

I am indeed fortunate to learn these things from my father. I have always looked up to him and try my best to be like him.

My father is always well-grounded, always humble, and down-to-earth. I am really proud and lucky to have a father like him, as my hero in my life.

My father is my role model, the man who I look up to. I always love you so much, father.

Happy Father's Day to all!



'Letter to Papa'

contributed by Dr. Ritu Randad, daughter of Dinesh Randad, Director-Works, GSCL, Sidheegram

You are so amazing Dad! I know you are always so humble, but you really deserve an award! You are outstanding in everything that you do!

I know you to be always loving and nurturing, to be warm-hearted and soft and to be most caring and thoughtful towards me. This not only makes me proud but also makes me cherish all the gifts life has bestowed upon me. There are no words to describe my immense love for you.

I love when you tell me corny jokes and puns and make fun of things. You make me so much happy; no one can ever see you the way that I have. I'm Daddy's little girl and our relationship is just priceless.

I've always looked up to you, tried to be like you, and be my own person the way you are.

You never follow the crowd and you do what you believe in what is right irrespective of the situation. Especially with our faith, I've taken that trait from you.

One thing that is most distinguished of your character is your humour.

Your humour has seen me through many trials. Your way of dealing things in life is what people see in me too. You are my tower of strength.

I can never thank you enough for being an amazing example of a true human being in my life.

Love you forever,

Your proud daughter, Dr. Ritu Randad





Hurray! Some words to boost our morale!

Ms.Priscilla Nazareth, Sr. Officer-Accounts, Corporate Office, Mumbai, sends the Gajgamini team compliments saying -

The Gajgamini cover is different this time and each time it gets better. You have covered all locations beautifully. Perfect photographs and I can see your efforts in giving us information on different topics. Even though we are in the pandemic yet we could watch the happenings at all plants and different festivals also were covered. You have done a wonderful job. You really deserve an award for the presentations and all the hard work done by you which shows in the newsletter.

A BIG THUMBS UP for making the GAJGAMINI worth reading.

Mr. S. D. KHUNTI, Manager (Electrical), SCL, Ranavav, elaborately mentions -

The previous issue of Gajgamini kept me so engrossed that I could not stop reading it from the first page to the last at one go!

The issue had some really interesting content, especially information related to the Mehta Group like a Walk down the Memory Lane of The Knight Riders Group, other numbers of activities carried out and achievements earned during the pandemic period in upgrading our knowledge in Learning & Developing in an online platform by the HR team.

Here I don't want to miss to say congratulations to all who made outstanding achievements in their field.

Rest, all the contents and information are very impressively presented.

Mr.Subhash Khanna, Ex- Executive Director-Operations & Projects, Corporate Office, Mumbai, adds -

Thanks for sharing the Gajgamini. This issue was delayed obviously due to Covid.

But you have added lot of pictures in good size, and write-ups are great.

As the time passes, people that I knew are slowly retiring. I seem to know less people in the pictures now.

But that is life!!

Stay safe and enjoy life.

Mr. Sanjay Joshi, AVP-HR & Admin., SCL, Ranavav mentions -

The content in Gajgamini's quality is excellent, better than before and comprehensive.

I have been extremely impressed with the design and flow of the articles being featured.

My kudos to the team.

Mr.Pravin Siddhpura, Deputy Manager-QC, SCL Ranavav adds –

Gajgamini has been gradually improving with each issue being shared and the level of professionalism in the content and design is only getting better!

Congratulations to the team!

WORDS TO BEAT THE COVID BLUES!





RISING STAR

Ms. Joy Shimpi D/o. of Mr. Mitesh Shimpi, Dy. General Manager- Security, participated in Virtual Cycling for Fit India Competition under Holiday Adventures activities and completed the task to cycling 25 kms at the onset of Gandhi Jayanti.

Congratulations to Joy and to her proud parents!



Introducing - CHILDREN'S CORNER

From this issue onwards, we shall be having a January-June 2021 few surprises for our little readers to keep them engaged. From stories, contests to DIY craft tutorials, we plan to have some very interesting content for children. Suggestions are welcome to make the section more interesting!

The Clever Fisherman



Long ago there was a king who lived in a grand palace. Once he was to give a sumptuous feast. The weather was so bad that even a single fish could not be caught. But in the morning of the feast day, a poor fisherman came there with a big fish. The King was greatly pleased and said, "You yourself bid its price." The fisherman replied, "One Hundred whips on my bare back is its price." The King said, "I would have liked to pay you money but as I have got to take the fish, I shall do what you say."

When the fisherman had received fifty whips he spoke aloud, "stop there is one partner of mine, who must as well get his share." The King asked, "Are there two such fools on earth?" "Call in the other fool". The fisherman said, "The other fool is your own gatekeeper." He would not allow me to come in until I promised to give him half of what I get for this fish.

The gate keeper was turned out after he had received fifty whips and the wise fisherman was handsomely awarded.

Moral of the story: Do not fight back in an impulse. Think with patience and you are sure to win! The fisherman could have fought with the gatekeeper but he chose to remain calm and think of a way that would tempt the gatekeeper to allow him in. And for all the trouble the gatekeeper gave him, the fisherman was wise to think of an interesting way to punish him.

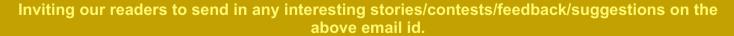
ongratulations Congratulations to the winners of last issue's Quiz Questions!

> Mr. Nipulsinh Zala, Dy. Manager-HR, GSCL, Sidheegram Ms. Priscilla Nazareth, Sr. Officer-Accounts, Corporate Office, Mumbai

> > Email us the answers to the following Riddles. The first three emails with correct answers shall win exciting prizes. Please email your entries to neetam@mehtagroup.com



- You cannot keep it until you have given it what is it?
- Which of the following birds doesn't belong to this group? Finch, Gull, Eagle, Ostrich or Sparrow
- The more it dries, the wetter it gets what is it?
- What happened in the middle of the 20th century that will not happen again for 4000 years?
- How many eggs can you put in an empty basket?



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