

Gajgamiini

April 2016

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Gajgamiini: the graceful gait of an elephant. Strong, sure-footed and alert, the positive characteristics of this majestic animal are also qualities found in the Mehta Group.

THE HOUSE JOURNAL OF
THE MEHTA GROUP



THE
MEHTA
GROUP

Birthday celebration of our beloved Chairman, Shree Mahendrabhai Mehta on 20th March, 2016



Wishing Shree Mahendrabhai Mehta good health,
happiness and all the success in the coming years!

6TH METALLIFEROUS MINES SAFETY WEEK CELEBRATIONS AT SAURASHTRA CEMENT LTD., RANAVAV

Saurashtra Cement Limited hosted the 6th Metalliferous Mines Safety Week (MMSW) – 2015 at Ranavav, under the aegis of Director General of Mines Safety, Ahmedabad Region. The final day function and award distribution ceremony was organized on 6th March, 2016 after the scheduled inspection of all 78 participating Mines during the preceding week. Mr. B.P. Ahuja, Dy. Director General – North Western Zone, Udaipur, graced the function as the Chief Guest. Mr. Niranjan Sharma, Director of Mines Safety and Mr. D.S. Salvi, Dy. Director of Mines Safety, Ahmedabad Region were Convener & Co-Convener respectively. Over 400 people from the Mining Industry attended the event.



**Mr. B.P. Ahuja,
Chief Guest,
lighting the lamp**

There was a good display of new mining technologies, safety equipments and safety posters. The dignitaries were welcomed by children carrying safety messages and were escorted by them to the stage. The SCL team had organized an excellent cultural show with strong messages on Safety. Each presentation by the employees and SCL Vidya Vihar School children carried a specific theme, highlighting the importance of safety and safe work practices. Songs were specially choreographed to deliver the message on safe working methods. In addition to this, there were dance performances by SCL Vidya Vihar School children and Dandiya Raas by Maher Raas Mandal, Porbander, showcasing the unique style, pace and athleticism of the warrior culture specific to the Saurashtra Region. The dignitaries and the audience applauded all the performances as being outstanding and relevant. Dr. M U Vasavada, who was the Master of Ceremony, had also choreographed some of the skits along with Mr. P. K. Deshpande, creating an extraordinary event. The Chief Guest appreciated the performances and declared that the event “has raised the bar very high for future events, and may be difficult to surpass”.

**Mr.S.C. Khanna,
Executive Director-O&P
welcoming the Chief Guest
Mr. B.P. Ahuja, Dy. Director
-General North Western
Zone, Udaipur**



**Children giving
message on Mines
Safety Week**

**Cultural Program
performed by
students of SCL
Vidya Vihar School**



The inspecting Director General of Mines Safety-officials ranked the participating Mines under various prize categories. 125 Trade prizes for individuals and 85 prizes of category-wise ranking of Mines were awarded by the dignitaries. SCL owned Adityana Limestone Mines and Marl Mines won the first prize in Mines Lighting & Electrical Installation, Best Stall and in Overall Best Performance. Ran Bauxite Mine - SCL won second prize in Haul Road Maintenance and Transportation. Our members won several prizes for their individual excellence in trades like Blaster, Mechanic, Drill/Compressor Operator, Excavator/Loader Operator and Dozer Operator.

The function was organized under the leadership and guidance of Mr. S.C Khanna, Executive Director-O&P and Mr. Narendra Singh, Director-Works, who in their address congratulated all the winners.

**Skit performed by
SCL employees
on the theme
'Ae Bhai Zara
Dekh Ke Chalo'**

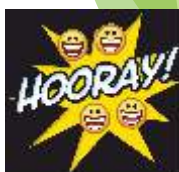


**Mr. Narendra Singh,
Director-Works, SCL,
giving gifts to the
children for their
excellent performances**

GREAT JOB DONE!!!

Highest Clinker Production achieved by GSCL Plant

GSCL achieved ever-highest clinker production for the F. Y. 2015-16 in the history of Gujarat Sidhee Cement Limited i.e. 13.69 MT. The previous highest being 13.36 lacs MT, during the year 2006-07.



GLOBAL EARTH DAY 2016

Global Earth day is celebrated every year all over the world on 22nd April to bring global awareness on environmental issues and to preserve our environment to save our Mother Earth. We, at Gujarat Sidhee Cement Limited celebrated Earth Day – 2016 to create awareness and to conserve environment. Under the guidance of our President (Works), Mr. Dinesh G. Randad, various activities such as 'Prabhat Pheri', 'Earth Pooja', 'Tree Plantation', Essay, Drawing, Poster, Slogan, Speech, Skit & Mime competitions were organized. Mr. Dinesh Goswami, President of Prakruti Nature Club – Kodinar was also present as a special guest.

Mr. Dinesh G. Randad, Chief Guest for the function, expressed his views on current global Environmental scenario and steps to be taken on utmost priority to prevent further degradation.

- Students and Teachers of N.K. DAV Public School in Gujarat Sidhee Cement Colony and Factory Management Staff of GSCL, whole-heartedly took out Prabhat Pheri.
- Mr. Prakash Dhakate, V.P. Technical (our Environment Head) performed Earth Pooja, which was attended by the staff members and children of NKDAV Public School.



Mr. Prakash Dhakate, V.P. (Technical) performing Earth Pooja

- The company officials, ladies club members, school children & teachers, zealously participated in Tree Plantation Program at colony premises.



Tree Plantation

Elocution Competitions in progress by a student of NKDAV Public School.

- Children of N.K.DAV Public School communicated messages of Environmental awareness through group dance, songs, acting, Essay, Drawing, Poster, Slogan, Speech, Skit etc.
- An Exhibition prepared by the students on 'Knowledge can be gained better by visualization than by Reading.'



Inauguration of Exhibition of Models, Posters & Paintings by Mr.Dinesh Randad

Chief Guest, Mr. Dinesh Randad, Plant Officers & Principal of N. K. DAV Public School distributed prizes to the children who performed well in the competition.



27th Road Safety Week celebrations held at SCL & GSCL Plants 11th to 17 January, 2016



Skit played by SCL employees on Road Safety

SCL & GSCL Plants celebrated 27th Road Safety Week from 11th to 17th January, 2016. Different programs like walkathon, poster competition, safety slogan & essay, quiz, rangoli competitions etc. had been organized to bring about awareness on road safety amongst employees and people in surrounding areas.

HR & Admin department of SCL performed skit on theme "Sadak Ni Vyatha".

National Safety Week celebrations at SCL & GSCL Plants, Ranavav & Sidhreegram

45th National Safety Day was celebrated at SCL, Ranavav, on 4th March 2016, which started with an auspicious "Gayatri Yagna", followed by "Safety Flag hoisting" and lighting of "Safety Mashal" by Mr.Narendra Singh and guests. Mr. Singh congratulated the SCL team on achieving good results in area of safety and also emphasized to put more efforts to achieve "zero harm" target.

At GSCL, National Safety Day was celebrated with Fire Fighting Mock Drill, Exhibition of Safety Posters, Safety Slogans, Elocution and Drawing competitions for school children. Mr. Dinesh G. Randad, Plant Head, distributed prizes to the winners.

Training & Development Activities at Corporate Office, Mumbai



A one day workshop on "Organising Skills" was conducted by Mr. Prakash Kunte, Director-HR, on 15th April, 2016 at the Corporate Office, Mumbai. The workshop focused on "doing right things efficiently and effectively". The participants were competing on 5S implementation. Our Executive Vice Chairman, Mr. Jay Mehta awarded prizes to the winners - Mr. Manoj Wadhvani, Executive Secretary to the Managing Director won 1st prize, Mr. Mayank Palgauta, Asst. Manager-Finance 2nd prize and Ms. Manisha Naidu, Asst. Manager-HR 3rd prize.

WELCOME ONBOARD

GSCL-Sidheeagram



Mr. Prakash Dhakate, V.P.-Technical.

- Mr. Prem Shekhar Prasad, Dy. G.M. -Electrical**
- Mr.Piyush Barbhaya, Sr. Manager-Logistics**



Mr. Sivachari Vishwakarma, GM-Projects

SCL, Ranavav

- Mr.Pradeep Kumar Kumawat, Sr. Engineer-Mechanical**
- Mr. Naresh Nagar, Sr. Manager-Accounts**
- Mr.Hitesh V. Bheda, Trainee-Process**

Hathi Sidhee Intra Cricket Championship -2016

Aimed at inculcating sportsmen spirit in the marketing teams, Hathi Sidhee Intra Cricket Championship Season-2 matches were played in February at Ahmedabad. The Regional marketing staff was divided into 5 teams : Ahmedabad Attackers, Saurashtra Shooters, Baroda Bombers, Marketing Mavericks and Kathiyawadi Kings. Exploring their competitive skills and team spirit, finally the trophy was won by Kathiyawadi Kings triumphing over Ahmedabad Attackers in the final match.



All the five cricket teams with their banners

Following the same format as IPL, teams were led by the leadership team – Regional Heads and Head of Departments who selected their team players on the basis of virtual auction for fun and entertainment.



Kathiyawadi Kings Captain accepts Winners Trophy from Mr. Randhir Singh, Director-Marketing & Sales

Dealers take time off from business to get together on the ground for a Cricket tourney

As a part of our Channel Alliance Program 'UTSAV', Hathi Sidhee Premier League (HSPL) Dealers cricket matches were played in Feb-2016, with Qualifying rounds played across all regions. The Semi-final & Final matches were played at Ahmedabad in an exciting atmosphere which was cheered by all our Channel Partners in the audience.

Rajkot Rockets turned out to be the winning champions in the final clash with defenders Ahmedabad Attackers.



The winning champions Rajkot Rockets receive trophy from Mr. Randhir Singh, Director - Sales & Marketing



The winning champions dance in joy celebrating their victory

Patangotsav 2016



The event witnessed full participation by family members of our Channel Partners

Hathi Sidhee Kite Festival-2016 (Patangotsav) was organized at Ahmedabad for all region dealers from - Ahmedabad, Baroda, Surat and Mehsana. This Carnival theme based event was best enjoyed by our channel partners and their family members.



The winners in various competition and fun activities were awarded by Mr. Randhir Singh, Director-Marketing & Sales

Hathi-Sidhee put its Stall at 'Sthapatya' Exhibition in Surat

Participating in exhibitions offers an opportunity to meet with prospective buyers and in showcasing our products to architects, engineers, builders, contractors, consultants etc. who hold leading position in endorsing our Cement.



Hathi-Sidhee put its Stall at 'Sthapatya' Exhibition in Surat

Hathi-Sidhee Swimathon 2016 at Porbandar - Associating the brands with Sports for increasing brand awareness

Associating the brands with Sports is an excellent method of increasing brand awareness and building corporate image. Hathi & Sidhee Cement were the chief sponsors for 'Hathi-Sidhee Swimathon 2016' organized at Porbandar.

The event found excellent coverage and publicity in Saurashtra area with our brand highlighted in all local media.



Hathi-Sidhee Swimathon Winners Awards were given away by Mr. Randhir Singh, Director-Marketing & Sales



Celebrations at Ahmedabad Office



Team Mehta Group celebrated Holi with great team spirit and united in colors of bonhomie. Staff members enjoyed thandai drink and khajoor with full enthusiasm.

Safety

Corporates need to set goals around health and safety and then work together as a team to achieve them. We, at Mehta Group, believe in the philosophy that every individual has a role to play in making a safe and healthy nation. Health and safety at work and at home should be at the forefront of everyone's minds.

On the occasion of National Safety Day observed on 4th March, Mehta Group Marketing offices celebrated Safety Week between 26th Feb to 4th March. During the period, Health and Safety Awareness was created through various ways – Safety Oath, Presentations, Slogan writing, Poster making, Road Shows, Site Displays, Mock Drill, Quiz, Skit, etc. Safety themed display boards / posters were used as visual reminders for everyone at workplace to motivate and always practice safety.



Director-Marketing & Sales advising the staff members on Safety



Experts like Doctors and Traffic Police were also called to share their advice and knowledge on Safety.



Road Shows were organized at major crossroads to promote Safety. Human Banners were used effectively displaying safety messages.

Safety Slogans and Posters competition

Safety themed Posters and Standees were displayed all across to promote Safety



Best selected Safety Slogans & Posters

Associating Brands with Special Occasions



On the occasion of Republic Day, Hathi-Sidhee Cement carried out Hoarding Campaign in key markets to remind people that we are Indian in psyche and sentiment. As a brand, we associated ourselves with a day that has a lot of patriotic fervor.

Newly designed Freebies and shop display materials provided to our Channel Partners



As a part of Guerrilla Marketing, to create a specific visual effect and attract more attention, promotional merchandise and freebies were distributed.

MONARCH PLASTICS LTD., CANADA Spotlighted an Employee



Ms. Lipika Saha, Project Engineer at Monarch Plastics Limited, Canada

Ms. Lipika Saha, Project Engineer at Monarch Plastics Limited, Canada, is part of the Engineering team. Lipika is an extremely bright, dedicated and hardworking employee. She had gone beyond the call of her duties & displayed tremendous leadership qualities during Monarch Plastics facility move. She uses her quick-thinking abilities, determination to head multi-tasks, while delivering outstanding output.

Thank you Lipika, for being an excellent leader, as well as a team player. **Keep it up!**

Festival Shindig

Makar Sankranti (Kite Festival) celebrated at SCL & GSCL Plants

On the occasion of "Makar Sankranti" i.e. on 14th January, 2016, SCL & GSCL Recreation Club organized a Kite Festival. It was a spectacular show of colorful kites flown by the children in the sky. Chikkis made from til (sesame seeds), peanuts and jaggery were distributed.

Holi - Dhuleti Celebrations held at SCL & GSCL Plants

"HOLI" - the festival of joy and colors was celebrated with enthusiasm and gaiety at both the plants on 'Holika Dahan' and 'Dhuleti'. All the employees and their families enjoyed Dhuleti, a carnival of colors wherein they chased and applied colors and squirted colored water. At the end, everybody enjoyed a tasteful drink of thandai.



Holi played at GSCL Plant

Ambulance Van donated to Prashnavada Gram Panchayat by GSCL

Gujarat Sidhee Cement Limited, Sidheeagram donated one Ambulance to Gram Panchayat of Prashnavada village as part of Corporate Community Welfare activity.



The Ambulance was handed over to Mr. Keshubhai Jadav, Sarpanch of Prashnavada Gram Panchayat by Chief Guest, Mrs. Vasuben Trivedi, Minister of Women & Child Development, Govt. of Gujarat, Mr. Govindbhai Parmar, Ex. MLA of Talala and Mr. Dinesh Randad.

Educational Kit & Water Cooler Distribution under CSR Project by SCL Plant

As part of its social responsibility towards community, SCL has provided basic facilities and various educational tools for development of children of nearby schools. Also, water coolers and educational kits were donated to various schools in Amardal and Barwan Nesh area.



Saurashtra Cricket Premier League - 2016

SCL Plant organized Saurashtra Cricket Premier League-2016, from 10th January to 21st February, 2016. 6 teams participated in this tournament. The Final Match was played between Gupta Gladiators and Rathore Riders, where Gupta Gladiators emerged as the winner.



The winners – Gupta Gladiators with their trophy



Celebrating International Women's Day at Corporate Office, Mumbai

International Women's Day is celebrated on March 8 to mark respect and appreciation towards women for their economic, political and social achievements.

Corporate Office, Mumbai, honored their female staff by handing over trophies and sweets by our Managing Director, Mr. M.S. Gilotra.



Mehta Group Employees' Club – Corporate Office, Mumbai

As part of the Employees' Club activity, Corporate Office along with their families went to watch 2 movies, the first being, Juhi Chawla's 'Chalk & Duster' on 18th March, 2016 and another Shahrukh Khan's 'Fan' on 16th April,

'CWB (Cricket Without Boundaries) Spring Project 2016' - Event Theme: 'HIV' Free School Environment through Game of Cricket at Uganda

On behalf of The Mehta Group at SCUL, Lugazi, Mehta Hospital, in collaboration with CWB (Cricket without Boundaries), UCA (Uganda Cricket Association) and FASBEC, organized 'CWB Spring Project 2016' from 14th to 17th March, 2016 in Mehta Sports Stadium.

At this event, UK based NGO 'Cricket Without Boundaries(CWB)' and 'Uganda Cricket Association (UCA)' volunteers helped and trained participating teachers/ plantation workers (ANGELS) and nominated schools students (above 10 yrs.) in Lugazi and remote section/camp of SCUL in cricket and also promoted 'HIV' prevention.

270 students, 21 teachers & 12 plantation workers ('Angels') participated in this event.

Reputed NGO, 'FASBEC' Team sensitized the participants on HIV Prevention through drama, music & dance.

Lugazi West Primary School and Lugazi UMEA Primary School were the winning teams of the tournament.

Chief Guest, Mr. Hemnabh Khatau, Director, SCoul, awarded trophies to the winning teams.



Dr. S. Mishra with the players



Mr. Hemnabh Khatau- Director, SCoul, awarding trophies to the winning teams.

World Health Day 2016 at SCoul, Lugazi, Uganda

World Health Day was commemorated in SCoul Campus, Lugazi, on 7th April, 2016.

On this occasion, "WALKATHON-2016" was organized which attracted the attention of everyone around. Close to 700 students from MSS School, Lugazi Primary School, Lugazi Girls School, Nursery along with respective teachers participated in the event. Deputy CE-Finance, Mr.M.D. Hegde flagged off the event in presence of Mr. N.J. Paul, Sr. GM, Mr.Bhushan Mehta, Head Corporate Development & Diversification, Mr. Senthil Kumar-DGM-Marketing, Mr. Manas Roy, Manager Plantation Audit, Mr.Hassan, Local Police Head, Security Deptt., Staffs, Union Secretary Mr. Taka, Representative Mr. Ismile, John and

many more. All the participants joined the WALKATHON- 2016 - walking for 40 minutes - a stretch of 3.7 kms from Mehta Sports Stadium to SCoul Factory gate and back. Mehta Hospital Staffs, nurses also joined the event in good spirit.

This year the 'theme' of World Health Day was – HALT THE RISE, BEAT DIABETES.

Mehta Hospital organized mass blood sugar and blood pressure for the 138 employees.



Seen in the pic L-R: Mr. N.J. Paul, Col. Bhushan Mehta, Mr. M.D. Hegde, Mr. Ashish Sood and Mr. Manas Roy

Proud Moment for Uganda National Junior Golf Team, Uganda

Two of the juniors in the Golf Team - Edrin Okong and Joel Baselainge - have made it to the Uganda National Junior Golf Team and would be visiting Tunisia to play the tournament. Edrin Okong will also be going to St. Andrews from Uganda as the best junior in Uganda.

Ronnie, who came 2nd in the first tournament played as a professional. He has now turned coach to these 2 boys, along with other coaches Sreekanth and Mark.

All the best to the players!



Mr. M.N. Mehta, Chairman, Mr. Hemnabh Khatau, Director-SCoul with the Golf Team players, Edrin Okong and Joel Baselainge



(L-R) Edrin Okong, Coach Ronnie and Joel Baselainge

Uganda National Senior League – Baseball



Baseball team coach, Mr. Henry Odong takes pride in informing



that the Mehta Marine team in the Uganda National Senior League has beaten Richard Stanley's team by 5 to 3 runs. This put Mehta in the 2nd position a great chance to lead the table. Great going!

On the 24th of May, The Mehta Marines played against the Sharing Fighter at Gayaza National baseball stadium. The game ended in full 9 innings and it was in favor of the Sharing Fighters.

Scores: 6 to 4 runs

In the first game the Sharing Fighters beat Gayaza blank foundation.

Scores: 10 runs to 0 (the game was stopped in the 7 innings)

The Mehta Marines team lost to the experienced Sharing Fighter team. However, the kids put up their best efforts.

What matters in the end is the determination and hard work that these kids put up. Congratulations to The Mehta Marines Team!

SHINING STARS



Ms. Himanshi Rathore, D/o. Mr. Bajrang Singh Rathore, Sr. Engineer – Mechanical won Gold Medal in Unified International English Olympiad-2015 and also secured 10th Rank overall in Gujarat. She is studying in 2nd standard. **Bravo!**



Master Rohit Randad, son of Mr. Dinesh G. Randad, President-Works got First Rank in 11th Science Examination held at The Rajkumar College-Rajkot. **Keep it up Rohit!**



CHAMPION in the making... Congratulations Ankita!

Ms. Ankita A. Rao, daughter of Mr. A.P. Rao, Executive Secretary in Legal & Secretarial Dept., has passed her 3rd year MBBS

scoring 75%. She stood 2nd in The Government Medical College, Miraj, Dist. Sangli.

RECIPE OF MUTTON STEW

- by Ms. Jenes Correia

Mutton Stew is a light soup like gravy with mutton and vegetables. It tastes very good with steamed rice or pulav. Mutton Stew is one of East Indian's favourite dish and a must for every feast or any special occasion or for a Sunday meal. Mutton and other vegetables make it healthy too.

Ingredients: 1 kg mutton, 250 gms onions, 250 gms tomatoes, full garam masala (cinnamon, elaichi, cloves), 250 gms green peas, 250 gms potatoes, 250 gms carrots, 1 litre coconut milk, 5-6 green chillies, 2 tbsp. ginger minced, 10-12 cloves of garlic paste, 2 tbsp. red bottle masala (found in all East Indian stores), 1 tsp. turmeric, 2 lemons, oil, salt to taste, water (optional).

Method:

- Pressure cook the washed mutton with water, until cooked. Drain the mutton pieces and keep the stock aside.
- Heat the oil in deep pan. Add onions and sauté, until golden brown.
- Add whole cloves, cinnamon and elaichi. Add the paste of green chillies, ginger & garlic.
- Add the chopped tomatoes and let it cook for 2-3 mins.
- Pour the coconut milk into the pan and wait till one boil comes.
- Add green peas, potatoes and let it cook.
- After the potatoes are well cooked, add the mutton pieces along with the stock.
- Let it boil until thick, then add carrots and let it simmer.
- Once the stew becomes thick, add 2 lemons for flavoring and then salt for taste.
- Serve hot with steamed rice, pulav, bread or fugiyas.

KNOW-HOW OF WATER CONSERVATION



With more and more areas struggling with droughts, conserving water is more important than ever. Even if you're not living in a

drought-stricken region, cutting back on use of water also means lower utility bill and helps conserve a precious resource. Whether you're ready to cut back on your showers or replace your garden with water-wise plants, there are lots of big and small ways that you can conserve water around your home. Just pick a few things to start with, and do more as you can. Even a few small changes can add up to hundreds of gallons in saving water each year! Here are some water-saving tips to get you going

• Know your emergency water shut-off valve location

Knowing the location and how to shut the water off in an emergency can save water and curb its misuse.

• Time your gardening

Water outdoor plants early in the morning or at the end of the day. This stops the water from evaporating straight away in the sunlight. Also water directly into the soil rather than the leaves. This makes sure that the water goes straight to the roots.

• Catch rainwater

Installing water butts saves

you turning on the tap. And your plants will thank you for rainwater rather than treated tap water. You can also cut water use by 33% by watering plants manually instead of using automatic sprinklers.

• Sweeping is for brooms

Don't use the hose to sweep your paths or driveways. Instead work out with a broom.

• Switch to a low-flow showerhead

Newer, more efficient showerheads feel the same but can increase water conservation up to 75% more than a regular showerhead. Baths and long showers use at least 4 times the amount of water as a 3-5 minute shower. Instead opt for shorter showers.

• Cover your pool

Using a cover on your pool or spa will decrease evaporation and the need to check the water level as often.

• Avoid using fountains in the yard or garden

Waterfalls that are well shaded create the ambience while assisting in water conservation efforts.

• Wash your pets in a basin

Use a basin or large tub to wash your pets and dump the water under a tree when you're done. Pet hair will decompose into nutrients for the soil.

• Re-use fish tank water

This water is nutrient rich and your trees and plants will love it!

Painting Contest - 'Ideal City'

Paintings sent by our Employees for the last issue

1st Prize



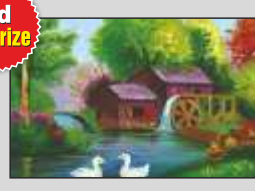
Sketch of "Dholera Sir City" by Mr. Nayan M. Kachalia, Asst. Officer-Accounts, GSCL-Sidheegram

2nd Prize



Sketch by Mr. Harsh Shah, MIS Executive, Ahmedabad

3rd Prize



Painting by Ms. Shweta Shah, sister of Mr. Harsh Shah, Ahmedabad

Congratulations winners, you have put in your best efforts! Your prizes will be sent in due course.



CONTEST MANIA

Time to win exciting rewards for sending us anyone of the following...

Cartoon sketches, Puzzles, Riddles, Jokes, Uncommon games which can be played outdoor, especially on a picnic.

Please send your entries to neetam@mehtagroup.com.

The best entry will be chosen from each location.