

“Growth is never by mere chance;
it is the result of forces
working together”.

These words, from American businessman James Cash Penney, date back to more than a century, but hold true to this day. It may, in fact, hold true for all times to come.



The Knight Riders Brand

- a globe-trotting adventure

The Knight Riders Group A Walk Down the Memory Lane

To take you through the story of the **Knight Riders Group**, the joint venture by Mr. Jay Mehta, Ms. Juhi Chawla Mehta and Mr. Shah Rukh Khan began 13 years ago and today it stands as a testament to the fact that one can have only as much preparation as he has foresight.



KKR Co-owners Ms Juhi Chawla Mehta, Mr Jay Mehta, Mr Shah Rukh Khan have propelled the Knight Riders franchisee into world's first global cricket brand

In the summer of 2008, when the Indian Premier League took the world of cricket by storm, Kolkata Knight Riders (KKR) emerged as one of the most popular, star-studded and flamboyant franchises of the competition. Today, Knight Riders Sports Private Limited (KRG) not only boasts of an IPL T20 franchise with two titles in its Trophy cabinet, but also prides in being a global brand in terms of having grown and majorly expanded their business across the cricketing globe.

In 2015, KRG acquired **Trinbago Knight Riders (TKR)**, currently the most successful T20 franchise in the Caribbean Premier League (CPL).

In the next couple of years, the company was awarded the Cape Town franchise (**Cape Town Knight Riders - CTKR**) in South Africa's T20 Global League, a T20 tournament that is still waiting to take off.

In December 2020, KRG made a significant long-term investment in the future of cricket in the United States of America, becoming stakeholders in **Major League Cricket (MLC)**, a professional cricket competition in the USA.



"For several years now, we have been expanding the Knight Riders brand globally and closely watching the potential for T20 cricket in the USA".

"We are convinced that MLC has all the pieces in place to execute on its plans and we look forward to making our partnership an enormous success in the coming years".

Shah Rukh Khan



Mr Shah Rukh Khan attended the KKR games in the UAE in Dream 11 IPL 2020. He lent his support to the team from a distance during the pandemic year

Tracing the Early Years

It began, of course, with the Indian Premier League. KRG took great pride in representing the home team for Kolkata and West Bengal, one of the most passionate, cricket-crazy regions in the country.

The first-ever match of the inaugural edition in 2008 - **KKR vs Royal Challengers Bangalore (RCB)** at the Chinnaswamy Stadium - got the Knights off to a thunderous start, with **New Zealand superstar Brendon McCullum** lighting up the Bangalore sky with a blazing knock of 158*

It was an event that McCullum, who is currently the head coach of KKR and TKR, labelled as 'the night that changed things forever'.





Mr Jay Mehta, co-owner KKR, has been a pillar of strength for the team and he is present in-person to support the players

"I find them (the entire KKR management) to be such great people," McCullum said in a recent interview. "From my playing days until now, I've had a great relationship with them. As head coach, I'm now trying to get the teams to play a style of cricket which is a great representation of its fans and also Jay (Mehta), Shah Rukh (Khan) and all those involved in the franchise."

Though it took KKR four years before it lifted the IPL trophy for the first time (in 2012), the challenges faced along the way helped forge a motto that the players, fans, owners and everyone else associated with the brand strongly believe in - Korbo Lorbo Jeetbo (To Play, Fight, and Win).

Two years after the first title, KKR went on to clinch the title once again in 2014, thus becoming one of the only three teams to become IPL champions more than once.

"We are the only franchise in the east (of India).

We cover a whole section of the country, which could potentially have seven teams just from that region.

So that's something we take a lot of pride in".

Jay Mehta



Kolkata Knight Riders won their second title in 2014 when they defeated Kings XI Punjab in the final in Bangalore

**Korbo Lorbo Jeetbo
(To Play, Fight, and Win).**





Ms Juhi Chawla Mehta has been a force when it comes to KKR's environmental initiatives. She launched KKR's campaign called PlantA6 in 2016.

"I am extremely happy after our second victory in the IPL. When we won it for the first time, it was indeed really special. But winning it a second time is absolutely fantastic. Our biggest celebration was bringing the cup back to Kolkata. For me, it was about bringing the cup to Kolkata and the entire Bengal celebrating".

Juhi Chawla Mehta





(From Left to Right) KKR Head Coach Mr. Brendon McCullum, Mr. Jay Mehta, Ms. Juhi Chawla Mehta, Mr. Shah Rukh Khan, KKR's CEO & MD Mr Venky Mysore, Performance Analyst Mr. A. R. Srikanth and Assistant Coach Mr. Abhishek Nayar pose just before the onset of the IPL 2020 auction

Touching New Horizons

Meanwhile, far across the Atlantic Ocean, another Knight Riders team was waiting to announce itself in the world arena. Since 2013, **the Trinidad and Tobago Red Steel** was one of the original six teams that took part in **the Caribbean Premier League (CPL)**, **West Indies'** elite franchise T20 competition.

They finished fourth and third in their first two seasons before KRG bought stakes in the team in 2015. It was a historic move since this was the first instance of a company owning an IPL team expanding their empire to a Twenty20 cricket league outside India.

The foresight of the investment was absolutely on point. T&T Red Steel went on to win their maiden CPL title that same year, beating defending champions Barbados Tridents in the final to make heads turn.

Following the success in 2015, KRG rechristened the franchise to Trinbago Knight Riders next year. They completely took over the operations, branding, marketing and digital content production for the team to give it a state-of-the-art makeover.

In the five years that followed, Trinbago Knight Riders (TKR) clinched the CPL title three more times (in 2017, 2018 and 2020), rightfully earning the reputation of the T20 giants of the Caribbean islands.

The 2020 season was one-of-a-kind, where the team went on to win each and every match from the league stage, to the playoffs, and the final, where they beat St. Lucia Zouks to complete a mind-blowing unbeaten run to the title.





Mr Jay Mehta with Mr Venky Mysore taking a round of the Eden Gardens after a game

"I have often dreamt of winning the tournament unbeaten and still pinching myself to believe this has really happened. It's been a fantastic performance from the TKR boys! We have pursued a conscious strategy of making The Knight Riders brand a global one.

With our presence through KKR in IPL, through TKR in CPL and even when we established Cape Town Knight Riders in the SA League, the endeavour has been to globalise the Knight Riders brand, build a global fan base and partner with global brands. Through such initiatives, we have now not only become one of the top brands in IPL but perhaps the only global brand in cricket".

Venky Mysore, the CEO and MD of KRG





KKR Co-owners and management pose for a picture with IPL 2012 Trophy with West Bengal Chief Minister Smt. Mamta Banerjee

KKR has been a force to reckon with in the IPL, and is currently led by World Cup-winning captain **Eoin Morgan**, supported by world class players like **Andre Russell**, **Sunil Narine**, **Pat Cummins**, **Dinesh Karthik**, **Shubman Gill**, **Lockie Ferguson** and others.

In May 2020, **ESPN Cricinfo** released a report on **Cricket Monthly**, which rated **Kolkata Knight Riders** as the **most popular team in IPL history**. Be it the television viewership, marketing initiatives, fans loyalty or brand strategies, the franchise gained the reputation of being **Numero Uno** in all sections.

It's a well-known fact that The Mehta Group has always taken keen interest in arts, culture, sports, and entertainment. It takes pride in nurturing talent at every level, and taking them to a wider audience.

The story behind KRG stems from that very principle, and we like to believe this is just the beginning. We hope to reach cricket fans in many more countries, and stretch the Knight Riders family to every corner of the world in years to come.





Mr Jay Mehta, Executive Vice Chairman – The Mehta Group celebrated his 60th birthday on January 18, 2021

HAPPY BIRTHDAY Here's wishing him good health, happiness and prosperity forever.



Mr. Jay Mehta, Executive Vice-Chairman, The Mehta Group, completed 60 years on January 18, 2021.

We, at The Mehta Group, wish him abundant happiness and good health for all the years to come ahead. May his kindness be an inspiration to all of us.

Birthday Wishes from Loving Parents to their Beloved Son



Seen in the pic L to R: Ms Juhi Chawla, Mr. Mahendra Mehta,
Ms. Radha Mehta, Mrs. Sunayana Mehta, Mr. Jay Mehta

Sending in warm birthday wishes and blessings from Uganda to dear son, Mr. Jay Mehta on his birthday, Mr. M N Mehta highlighted the importance of 60th birthday stating it as a landmark in an individual's life when one was truly ready to begin his life with all the experience gathered so far.

He was quick to add that he and his wife Mrs. Sunayana Mehta were indeed proud of their son and all that he had attained in his life so far without compromising on losing touch with humanity thus always being there for family and friends alike.

Mr. Mehta expressed his wish to see his son in Uganda to take over the reins of The Mehta Group's Uganda business.

Taking over from Mr. Mehta, Mrs. Sunayana Mehta expressed her dismay of not being able to personally wish her son on his birthday but she pointed out that she was happy to wish him from the place of his birth – Uganda where heaven meets earth. She beautifully elaborated saying, “The rolling hills, the thick forest, the lush gardens, and the lyrical birds chirping and to top them all, the symbol of Lord Krishna – the beautiful divine peacocks, moving majestically in the gardens are sending their love to you.”

Making the day super special was a mind-blowing program organized by Ms. Radha Mehta, Mr. Jay Mehta's sister along with the team at Uganda.

A cake amidst lots of fun was cut in the presence of the team making the occasion indeed a memorable one.



Mr. Jay Mehta blowing out birthday candles



Seen in the pic: Ms Juhi Chawla Mehta, Ms Jahnvi Mehta, Mr Arjun Mehta and Mr Jay Mehta



Mr. and Mrs. Jay Mehta pose for the cameras



Ms Jahnvi Mehta feeding cake to her father



A doting father to Arjun and Jahnvi Mehta!



Mr Jay Mehta with his staff Ms Rachel Noronha and Ms Immaculate



Mrs & Mr M S Gilotra with Mr Jay Mehta

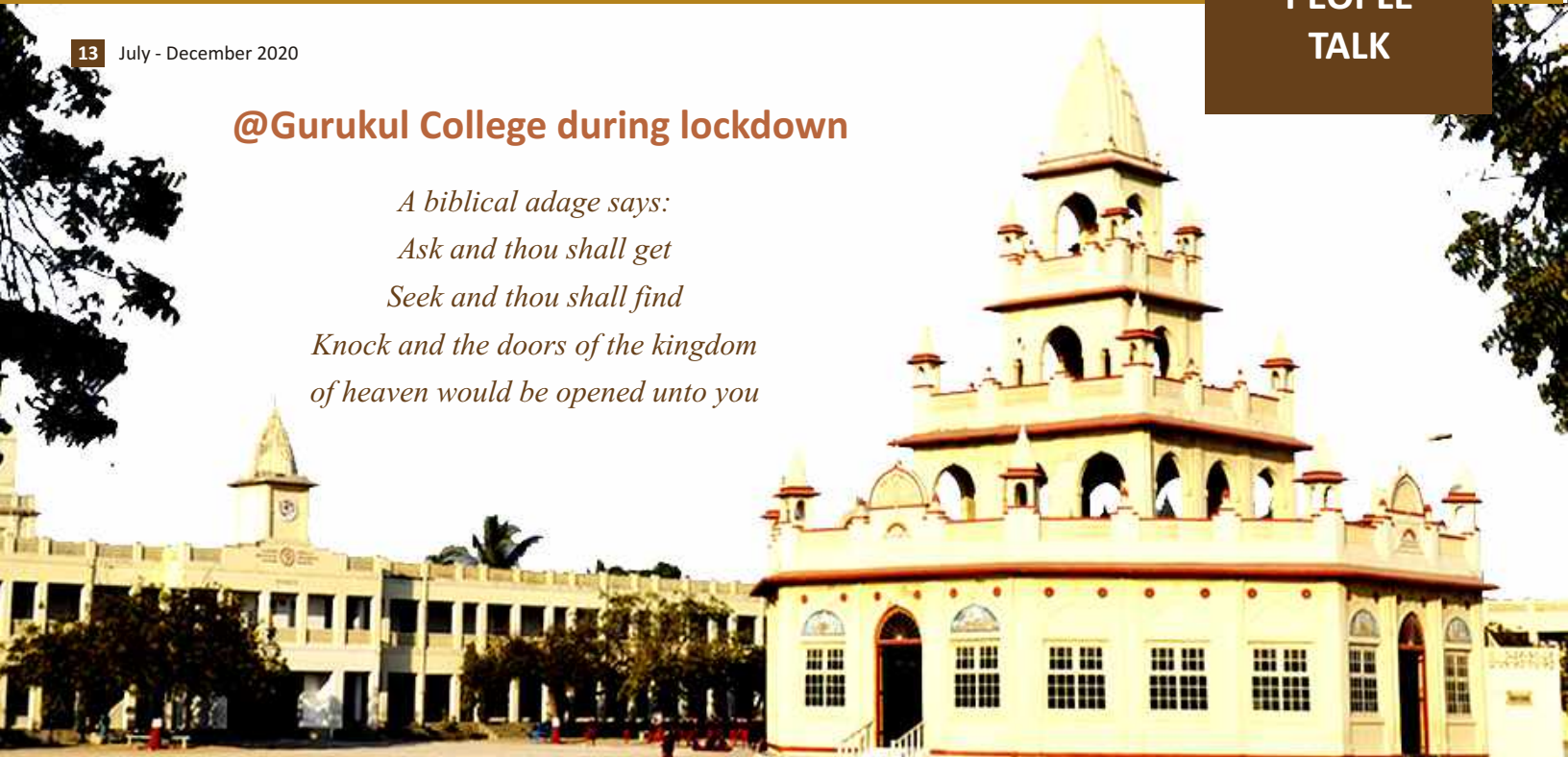


Mr Jay Mehta seen having a lively conversation with the The Mehta Group Executives - Mr Rakesh Mehta, Mr A M Fadia, Mr Yogesh Mehta, Mr Prakash Kunte and Mr V R Mohnot



@Gurukul College during lockdown

*A biblical adage says:
Ask and thou shall get
Seek and thou shall find
Knock and the doors of the kingdom
of heaven would be opened unto you*



Those who seek knowledge and sincerely make efforts to disseminate it, hardly find any situation challenging or difficult.

There were questions asked particularly by the teaching fraternity with regards to the do's and the don'ts of online teaching and learning; the apprehension whether we would be able to reach out to the students, how comfortable would they be and so on.

Here at Gurukul College, we began with acquiring the skills required for Online Teaching & Learning by launching a week-long Faculty development programme (April) with experts like Prof. Manish Raval, Prof. Pradeep Jobanputra, Prof. Hitesh Shukla, Prof. Mahesh Jivani and Prof. Gurudutta Jappi mentoring us on the modes and methods, tools and techniques of Online learning. This was followed by a Skill-development fortnight programme for the students. Slowly and gradually the pace picked up. Many of faculty members like Dr Bharatsinh Dodiya took up the responsibility of mentoring the Commerce department.

Over 50 videos on topics of the syllabus in English, Hindi, Gujarati, Home-Science, Economics & Commerce were recorded and uploaded on our Gurukul Youtube channel in a very short-duration. (https://www.youtube.com/channel/UCco-2Y1FbvTiJkAWcTxtJjA/videos?view_as=subscriber).

When the circular came from the University to initiate online classes on Microsoft Teams from June 22, 2020, Gurukul Mahila Arts & Commerce College was fully geared for the task at hand.

The confidence of the teachers and the students reached sky-high when many of the departments took the lead in conducting quality webinars in their respective departments. Experts from around Gujarat and former Alumni of the College Ms. Raji Vagh and Ms. Jagruti Purohit volunteered to conduct online career-orientation sessions.

The online induction/orientation programme for the new entrants along with celebration of other important days including the death anniversary of our founding father Raj-ratna Shreshthishri Nanjibhai Kalidas Mehta had the students participating with great enthusiasm and love for the institution.



The faculties – Prof. Rohiniba Jadeja, Prof. Ketki Pandya, Prof. Shobhana Vala, Dr. Bharatsinh Dodiya, Dr. Nayan Tank, Dr. Shanti Modhvadiya, Dr. Sharmistha Patel, Dr. Pranali Modha and our youth brigade comprising of Ms. Urvi Modha, Ms. Ami Padiyar, Ms. Nandita Ghediya, Shri Ronal Jogia, Ms. Jagruti Majithia, Shri Nilesh Karavadra & Shri Dhaval Rajyaguru (ETRP) among others left no stone unturned into ensuring that the students did not miss-out on any activity – academic or co-curricular or cultural.

As per **Dr Anupam Nagar, Principal of Gurukul Mahila College, Porbandar and Provost, Arya Kanya Gurukul**, the lockdown period has opened their minds into exploring avenues that had previously not been thought about.

As Tennyson says....To strive, to seek, to find and never to yield. With that positive attitude and dynamic approach they have gone where no one has traversed before at Gurukul.

It definite has been a period of deep introspection and hard work where one found time to reflect and review on things done, undone and the ones that needed to be redone.

*To strive, to seek,
to find and
never to yield*

Seeking Blessings from Mother Mary



"ON THE OUTGOING"

This Small sculpture of Mary was inspired by the invitation of Pope Francis to be an outgoing church, it represents Mary that together with Jesus, goes to meet humanity.

It is a snapshot of the act that each of us does every day, but which can become special if, like Mary, we are bearers of the light.

Mary, the open door that connects Heaven and earth, invites us to open the door of our hearts to grasp the needs of our brothers who are in the darkest peripheries

This sculpture is -
GIFTED BY

Federico & Barbara Vescovini FEB 2020

- Seeking Blessings from Mother Mary



The Mehta Family along with Rt Rev Bishop Christopher Kakooza near Mother Mary's grotto

All the visitors at the erstwhile Lugazi Joggers Park can now seek the divine blessings of Mother Mary with the installation of the Mother Mary grotto at the park done at the behest of The Mehta Family. Made open to the visitors from December 19, 2020, the grotto beautifully gels with the park landscaping extending serenity to the entire ambiance in and around the park.

The story of the Mother Mary statue reaching Uganda is that of utmost love and devotion. Gifted to the Mehta family by Mrs. Barbara Vescovini from Italy, who happens to be a close friend of Mrs. Sunayana Mehta's brother – Mr. Sanjay Shah, the beautiful Mother Mary statue was especially chosen keeping in mind the ambiance of Lugazi Joggers Park.

Earlier during the year when Mr. and Mrs. Federico were on a two-day visit to Uganda to meet with The Mehta Family, they were taken around for a nature walk in Lugazi.

It was during the visit, Mrs. Mehta happened to show them a corner near the cowshed that she had reserved for a statue of Mother Mary.



From L to R: Master Arjun Mehta, Mr. Hemnabh Khatau, Mrs. Nihita Khatau, Ms. Juhi Chawla, Mr. M. N. Mehta, Mrs. Sunayana Mehta, Ms. Jhanvi Mehta, Ms. Radha Mehta, Mr. Jay Mehta near Mother Mary's grotto

The thought stemmed from the fact that the majority of the population in Uganda belongs to the Christian community and it was only fair that along with statues of Hindu Gods, they too should have their very own statue of Mother Mary for them to seek blessings from. On their return to Italy, Mr. Federico Vescovini and Mrs. Barbara Vescovini sent an email for Mrs. Mehta expressing their desire to present The Mehta Family with a Mother Mary statue and also sent a photograph of what they had in mind. On seeing the photograph, Mrs. Mehta was in awe of it though she felt that the area which was earlier proposed to install the statue would not be enough and not accessible to the general public. Hence the Joggers Park area was proposed and a satellite image of the park was shared with Mr. and Mrs. Federico.

On seeing the park and noting the space, they went out of their way in designing an entire grotto for Mother Mary. The design of the grotto was done in Italy by Mr. and Mrs. Federico post which they sent the architectural drawings to Mrs. Mehta for her thoughts on the same. The entire grotto was erected based on Mr. and Mrs. Federico's visualization and artwork.

The statue of Mother Mary is based on contemporary modern art without any facial features. We want those seeing the statue to imagine Mother Mary based on their feelings, how she would be holding Christ close to her heart. The concept of the statue is based on Pope's message (the image of the message is appended).

The Mother Mary grotto is dedicated to the public by Rt Rev Bishop Christopher Kakooza of Lugazi Diocese.

Uganda Independence Day - 2020 Commemoration in Mehta Hospital

Like every year since 2014, Mehta Hospital, Sugar Corporation of Uganda Limited(SCOUL) commemorated Independence Day of Uganda on 09th October 2020.

After flag hoisting Uganda National Anthem was rendered by the staff followed by 'Guard of Honor' by SCOUL Security Department.

Chief Guest Lt. Col. (Rtd.) Bhushan Mehta , CAO, advised all about realizing the value of independence and encouraged them to spread the feel of patriotism for the growth and prosperity of everyone.

He felicitated the Team Mehta Hospital for the outstanding performance in achieving the target of completing 1200 circumcision operation in the specific time period assigned by MUWARP (Mekerere University Walter Raid Project), Kampala.

Finally there was cake cutting ceremony performed by the Team Mehta Hospital. All the measures of COVID-19 prevention was strictly observed during the entire session.

All the measures of COVID-19 prevention was strictly observed during the entire session.



'Guard of Honor' given by SCOUL Security Department



Cake cutting ceremony during Independence Day at Lugazi, Uganda

The Mehta Golf Club Winners in the Entebbe Juniors Open - 2021



Master Nsubuga Godfrey with the awards

The Entebbe Juniors Open 2021 was held in the month of January at Entebbe, Uganda, with as many as five golf clubs participating in the event, namely, Mehta GC, Entebbe GC, Uganda GC, Namulonge GC, and the Jinja Golf Club.

The Mehta Golf Club has been giving free golf training to Lugazi children and has produced many national players who are representing Uganda in Golf tournaments across the globe.

Master Nsubuga Godfrey won the Best Golf player of the month. He is a student of Mehta Senior Secondary School. He won the Best Golf player of the month.



Mr M N Mehta, Chairman with the Mehta Golf Club winners in the Entebbe Juniors Open - 2021

The Mehta Golf Club won in the following categories:

Boys Gross Winner (18 holes) – Nsubuga Godfrey

Boys First runners up (18 Holes) – Rogers Eyoyo

Boys Winner (9 Holes) – Mayende Peter

Winner Boys (6 Holes) – Ali Saziri

Girls winner Gross (18 Holes) – Ssebagala Mercy

Girls First Runners up (18 Holes) – Mutonyi Winnie

72nd anniversary of India's independence day celebration at SCL, Ranavav and GSCL Sidheegram

The ongoing pandemic did not fail to deter the enthusiasm of the team at SCL, Ranavav, and GSCL, Sidheegram, who celebrated the 72nd anniversary of India's independence day on August 15, 2020. Mr. Narendra Singh, Director-Works, SCL Ranavav, proudly unfurled the tricolor and gave a motivating speech to all those present. He pointed out that the nation was set to make a great impact on the global scenario and that The Mehta Group was doing its bit in contributing to the nation's progress. Post the unfurling of the flag, he was given a Guard of Honor by the Security Personnel.



Mr Narendra Singh receiving the Guard of Honour during Independence Day

Vishwakarma Pooja at GSCL, Sidheegram

Hailing the divine architect and creator of the world, the team at GSCL, Sidheegram performed the Vishwakarma Pooja at various locations though with all safety precautions of Covid-19 being followed.

The team together prayed to the divine to bring back order and peace in these chaotic times.



Vishwakarma Pooja being performed at GSCL, Sidheegram

Sarvajanik Ganesh Mahotsava at GSCL, Sidheegram



Mr & Mrs Dinesh Randad performing Ganesh Pooja

Keeping the traditional fervor intact, GSCL, Sidheegram celebrated Ganesh Mahotsava with all the safety measures of Covid-19. The daily pooja and aarti were performed by employees and families keeping social distance in the pandal for 10 days. The event was well attended by all the team members and family from day one till the immersion day.

Navratri Pooja at GSCL, Sidheegram

Inspite of the ongoing pandemic, the team members and their families made it a point to perform the Navratri Pooja at Mukambika Mataji Temple for nine days by following all possible safety norms.



Mr & Mrs Dinesh Randad during Navratri Pooja



DIWALI CELEBRATIONS

At Corporate Office, Ahmedabad,
SCL, Ranavav and
GSCL, Sidheegram



Diwali, the festival of lights and happiness was celebrated like every year at all the offices across The Mehta Group. We thank our team members who made this possible.



Mr. & Mrs. M S Gilotra performing Diwali Pooja
at the Corporate Office, Mumbai



Mr. & Mrs. Randhir Singh performing Diwali Pooja
at Ahmedabad office



Diwali Pooja being performed at SCL, Ranavav

Contributing towards the Cause of Fighting COVID-19

The management at the Saurashtra Cement Limited took up a wonderful initiative for the betterment of the team and the society in general by engaging in a range of activities - from mask distribution, organising swab tests to donating ventilators at Government hospitals.

- During the existing Covid-19 pandemic time, after donating ventilators to Government Civil Hospital, Porbandar, the Company arranged to distribute high performing infection preventive Switzerland make face-masks to all employees of the company.
- In addition, management also managed to distribute Ayurved Kaada powder packets for employees and family members and homeopathic arsenic compound pills to help improve immunity of people.
- Besides the above, the Company also arranged for RT-PCR nasopharyngeal swab test for all the employees.
- As part of community service, the Company donated 2000 sanitizer bottles and 3000 face masks to the governing body of "Ranavav Nagarpalika" for wide distribution among people in the vicinity.



Dr. M U Vasavada - DGM-HS and Mr H M Khunti, Sr Manager-HR, SCL, Ranavav, distributing Masks and Sanitiser to Officer of Nagarpalika, Adityana



Mr A R Panda, DGM-Mines receiving Kaada (Immunity Booster for Corona) from Government Officer. Mr Sanjay Purohit and Mr Bhavesh Joshi looks on



Dr M.U. Vasavada and Medical Team of Govt. of Gujarat taking the Antigen Test of Mr Narendra Singh, Director-Works



Mr Sanjay U Joshi, Assistant VP - HR & Admin. is receiving mask from Mr S V Purohit, Sr Officer-HR, SCL, Ranavav

SAFETY INITIATIVE



L-R: Mr H.M Khunti, Mr Sanjay Joshi, Mr Narendra Singh and Mr A.S. Rathore

SCL management always gives utmost priority to the safety of employees and property of the Company. In order to strengthen the safety norms and protection from possible fire hazards, the Company recently procured Fire Tender with having a capacity of 4500 litres of water and 500 litres foam.

A Grand and Well-Deserving Retirement Farewell for Mr. Omprakash Kahar and Mr. Sanjay Sathe, Administration Department at Marketing office, Ahmedabad



Farewell function of Mr. Omprakash Kahar and Mr. Sanjay Sathe

Having served The Mehta Group for a glorious 37 years, Mr. Omprakash Kahar and Mr. Sanjay Sathe from our Ahmedabad office were given a grand farewell as a warm token of appreciation from the entire team.

Where Mr. Kahar was a part of the Marketing team, Mr. Sathe was associated with the Administration Department.

We at The Mehta Group wish both the gentlemen loads of success and happiness in their journey ahead.

Wishing Happy Retirement to four of our Team Members from the Corporate Office, Mumbai

On December 30 2020, Mr. Makarand Bederkar, Mr. N S Kanade, Mr. Chandrashekhar Uchil & Mr. Selvaraj from our Corporate Office in Mumbai, retired from SCL & GSCL. The Company made sure that they were given a grand farewell inspite of the ongoing pandemic restrictions. Travel to the Head Office was arranged by the Company where they were then felicitated with shawl, shreefal and presents.



A grand welcome given to the Retirees

What made the day special was the attendance of the teams from Corporate office and HR & Administration from both the plants virtually joining to witness and participate in the function. Mr. M. S. Gilotra, MD, Mr. Prakash Kunte, Director-HR and a few of the team members gave a small speech appreciating their time and long years of service at the organisation.



Mr Makarand Bederkar, Mr N.S Kanade, Mr Chandrashekhar Uchil and Mr Selvaraj being honoured by Mr Prakash Kunte with bouquet of flowers



Mr Chandrashekhar Uchil,
Mr N S Kanade,
Mr Selvaraj and
Mr Makarand Bederkar
cutting cake
during their
farewell function

Farewell Party by Sidhee Ladies Club

Sidhee Ladies Club organized a Farewell Party for Ms. Shanti Yadav, wife of Mr. N. L. Yadav, Ex. DGM-Production and Ms. Darkhshanda Misbah, wife of Mr. Mohammed Salheen, Ex. Senior Manager-Quality Control . Mr. Yadav and Mr. Salheen served Gujarat Sidhee Cement Limited for more than 20 years and retired from their services.

The ladies at the Sidhee Ladies Club organized a farewell party to Mrs. Yadav and Mrs. Misbah wishing them joy and success for their journey ahead.

Outstanding Achievements



Pratiksha Mukesh Vala



Yogita Mukesh Vala

Congratulations
to the proud
Parents of
Ms. Yogita
and
Ms.Pratiksha.

Ms. Yogita Mukeshbhai Vala and Ms. Pratiksha Mukesh Vala, daughters of our Manager-Process, GSCL, Sidheegram, Mr. Mukesh Vala cleared NEET Examination- 2020 with remarkable scores.

Where Ms. Pratiksha proudly secured admission to MBBS in Government Medical College-Vadodara and Ms. Yogita too did all of us proud by securing admission for MBBS at the Gujarat Medical Education & Research Society (GMERS) Vadodara.



Team Bonding to Celebrate our Executive Vice Chairman Mr. Jay Mehta's 60th Birthday across the Marketing Offices, Gujarat



Randhir Singh Director (M&S)



Central Marketing Office



North Gujarat
Sales team



Bhavnagar Office



Rajkot Office 1



Junagadh
Office



Surat Office



Central Gujarat -Sales



Baroda Office

The teams from Ahmedabad, Junagadh, Baroda, Rajkot, North Gujarat, Bhavnagar, and Surat enthusiastically got together in their respective locations to celebrate Mr. Jay Mehta's 60th birthday.

From decorating the office premises to bringing in a cake to complete the celebration, the teams made the day a memorable one.



Fitness Challenge- 'Fit Cho toh Hit Cho'

Health is Wealth! Keeping this age-old adage in mind, Hathi Cement & Sidhee Cement organized a fun-filled contest for Channel Partners in the month of May 2020 which was also when Covid-19 was at its peak. All that the Channel Partners had to do was show us their fitness level by participating in either the 'Push-up' or 'Surya Namaskar' challenge as an option and share a video of them without any edits. The ones with the highest counts were declared as winners. It was overwhelming to witness the huge participation of our Channel Partners across the age group from 29-65! The underlying message of this competition was to make people aware that fitness - both mental and physical - mattered paramount to beat the blues of Covid-19.

Push-Up Challenge

Customer-Destination	Name	Name of Participant 1	Age	Count Nos.
Ahmedabad City	Bhagyaxmi Traders	Bharat Prajapati	49	60
Prabhas Patan	India Timbers	Moyuddin Mothiya	22	43
Surat City	Shree Krishna Corporation	Pradeep Patel	34	42

Surya Namaskar Challenge

Customer-Destination	Name	Name of Participant 1	Age	Count Nos.
Porbandar	Dhananjay Traders	Valjibhai Tukadiya	52	30
Tagdi	Shital Traders	Dilip Parmar	39	30
Jodiya	Chakubhai Savjibhai Patel	Shantilal C. Ghetiya	55	21
Koda-Kutch	Drashya Enterprise	Meet Mehta	40	10

Chitra Spardha 2020 (Drawing Competition)

Where adults more or less accepted the changes in their daily routine owing to the lockdown, children were worse affected keeping in mind the pandemic hit just before their summer break. This implied being at home 24x7 without any outdoor recreation. We decided to bring in some cheer to our little champs by having a creative drawing and colouring competition.

The competition was organized for the children of our channel network partners.



Kudos to the Marketing Team!

The breaking of records does not stop at the feat of achievements by the SCL Team but the Marketing Team too needs to be congratulated for achieving the highest ever sales of 2.63 LMT in December 2020 surpassing all the records till date! This has been the combined results of increase in demand and market share.

We congratulate each and every team member for their hard work and sincerity, especially during the pandemic time.



The contestants were categorized into age groups of 3 to 6, 7 to 10, and 11 to 14. The youngest group was invited to colour their favorite cartoon characters and other groups were invited to draw and colour portraits related to the Covid-19 pandemic. The drawings were sent in by the dealers and were judged by external judges. The most striking portraits and honourable mentions were posted on our social media sites.

The event showed enthusiastic participation from 180 children. Best drawings were handsomely rewarded along with consolation gifts to all the participants. The reason for us to hold this competition was to pass on a message that no matter how tough the situation is, The Mehta Group considers all those associated with them as a family, and through our various initiatives, we aimed at bringing in cheer as far as possible.

It was heart-warming to see the children think out of the box with their painting and coloring.

KIDS Drawing Competition - Winners List May 2020

Age Group	Region	Taluka	District	Code	Customer Name	Name of Participant	Age	Rank
3 to 6 years	Rajkot	Jasdan	Rajkot	GAT 002	Anil Timber Company	Kavya Patel	6	1
3 to 6 years	Surat	Chorasi	Surat	BS 044	Shree Balaram Sales Corporation	Vraj Chauhan	4	2
3 to 6 years	Junagadh	Porbandar	Porbandar	SJ 004	Shree Jalaram Traders	Mit J Thakrar	4	3
7 to 10 years	Bhavnagar	Gadhada	Bhavnagar	GST 166	Shreeji Traders	Adarsh Golakiya	10	1
7 to 10 years	Ahmedabad	Ahmedabad City	Ahmedabad	GSE 181	Shivam Enterprise	Dharma Pambhar	10	2
7 to 10 years	Rajkot	Morvi	Rajkot	GSM 160	Sudama Marble	Rudra	9	3
11 to 14 years	Rajkot	Morvi	Rajkot	GLM 001	Laxmi Marketing	Riya Mehta	14	1
11 to 14 years	Bhavnagar	Bhavnagar	Amreli	GAM 003	A M Rangwala	Fatema Lokat	14	2
11 to 14 years	Bhavnagar	Bhavnagar	Bhavnagar	GKT 077	Shree Khodiyar Traders	Devanshiba Gohil	14	3

The best entries are here for you to see:

AGE GROUP 3 TO 6 YEARS



Ms. Kavya
D.Code - GAT 002
Taluka Jasdan



Vraj Chauhan
D.Code - GBS 044
Taluka Chorasi



Mit J Thakrar
D.Code - GSJ 004
Taluka Porbandar

AGE GROUP 7 TO 10 YEARS



Adarsh Golakiya
D.Code - GST 166
Taluka Gadhada

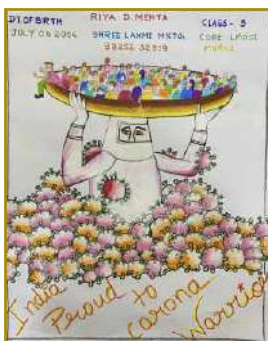


Dharma Pambhar
D.Code - GSE 181
Taluka Ahmedabad



Rudra
D.Code - GSM 160
Taluka Morbi

AGE GROUP 11 TO 14 YEARS



Riya Mehta
D.Code - GLM 001
Taluka Morbi



Fatema Lokat
D.Code - GAM 003
Taluka Bhavnagar



Devanshiba Gohil
D.Code - GKT 077
Taluka Bhavnagar

At The Mehta Group we continue to cherish our relationship across our Channel Partners. Keeping in mind the challenging times that we have faced and are yet to get over with, we wish to thank each one of you for standing with us.

Highest Achievement of SCL, Ranavav

The year 2020 shall go down as a milestone year for the SCL Ranavav team as just before the close of the year, the team managed to clock in the highest dispatch of cement in a single day! As shared by the proud team, the cement dispatch dated on December 26, 2020 was 74441.35 MT thus beating the record of 6916.91 MT that was done on February 14, 2018.

The ever highest Gujarat Road dispatch done on December 27, 2020 was 6034.53 MT. The previous highest dispatch was 5910.84 MT on July 31, 2018.

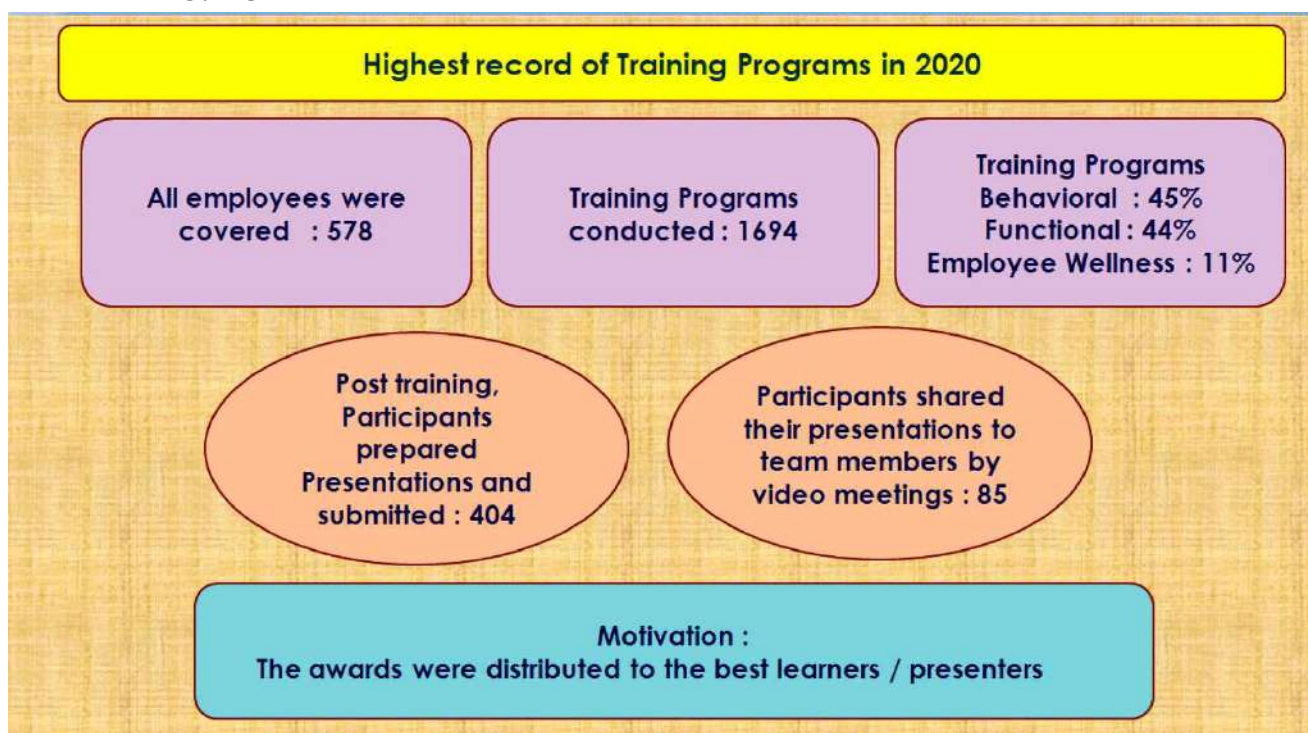
It is indeed a moment of pride for all of us at The Mehta Group and together we extend our thanks to the teams involved who made this possible - the Marketing Team, Packing House Team & Plant team and Transportation department as well.



Highest Record of Training Programs in 2020

Inspite of the pandemic-led restrictions, working and learning at The Mehta Group did not come to a standstill, thanks to the wonderful initiatives by the team, particularly the HR team.

The HR department at SCL, GSCL Plants, Ahmedabad Office and Corporate Office (Mumbai) conducted various training programs.



Training on Fire Fighting conducted in the Corporate Office - Mumbai by Mr. Ashwani Kumar, Head (Administration)





Fire Fighting training in process to the staff at Mumbai



Mr Ashwani Kumar conducting training on Fire Fighting to the Office Staff at the Corporate Office, Mumbai

IT-Mumbai conducted the Security Awareness Training for Mumbai staff with Faculty/Trainer Mr. Rohit Sharma, Mr. Om Gaikwad and Mr. Shakti Ghodadra on December 02, 2020

Security Awareness Training is critical because cyber threats abound in our always-connected work environment. What's more, threats are continually changing. The common thread for some of the most significant threats today is people; our employees. Hackers know people can provide soft attack surfaces to make their exploits successful.

The point of security awareness training is to equip employees with the knowledge they need to combat these threats.

Welcoming New Team Members

- **Mr. Manish Kumar Dewangan, General Manager-Mechanical**
- **Mr. Rajan Barad, Sr. Manager-Production**
- **Mr. Hasan Movar, Manager-Quality Control**
- **Mr. Tarkeshwar Mishra, Manager - Stores**
- **Mr. Sushant Thakur, Dy. Manager - Projects**
- **Mr. Sanjay Chouhan, Dy. Manager - Instrumentation**
- **Mr. Rudra Pratap Singh, Dy. Manager –Electrical**
- **Mr. Prateek Jangir, Assistant Manager - Process**
- **Mr Tarachand Somjani, Sr. Officer-Accounts**
- **Mr Deepak Kumar Sharma, Chemist**
- **Mr Vinod Mori, Officer-CCR**



The Importance of having Eco-Friendly Ganesha by Ms. Priscilla Nazareth, Sr. Officer - Accounts, Corporate Office, Mumbai



For several years I have been looking forward and watching Ganpati Festival in our society and area with much fervour the wonderful colours and designs. The beautiful designs and artistically made images are worth watching.

Slowly we started realising that dangerous chemicals were being used and these were polluting the waters and endangering marine life. The day after the immersion we would see the headlines in several papers about the fish being found thrown out of the waters lying dead on the shores

This made me realise that someone has to wake up to the dangerous consequences of these dangerous chemicals and do something to make people aware of this. We know that no one would intentionally want to hurt the fishes in the sea and pollute the waters. Since lately with the What's app era, now we receive beautiful videos and messages wherein religious sentiment can be followed and yet marine life can be saved.

One such method is the Eco-friendly Ganesha. I have been receiving beautiful videos and messages from friends, colleagues and relatives where minimum colours are used in the making of Ganesha and which is marine friendly too.

I have been forwarding these type of videos to my friends and any person I knew with the hope that someone would take note of it and would do their bit. Many times, I would get a thumbs up and "Wow very good" but it remained just that and nothing more. I personally told a colleague that he should be the one to take the first step, but sadly it remained just mere words.

This year too I had sent one such video wherein some people come to the house of a man and gift him a flower pot with Ganesha in it and told him that on the day it had to be immersed, he could just pour water and the image would be immersed in water and as there were seeds already put in the pot so after some days, beautiful flowers grew from the soil.

During a conversation this time I got to know that a colleague of mine Mrs Rekha Arthani, Dy. Manager-Accounts, Corporate Office, Mumbai had indeed brought to her home an Eco-friendly Ganesha this year and at the time of the immersion, she immersed her Ganesha in the same mud pot. This is such a wonderful idea. I hope more people would choose this method which will be helpful to our society and environment. It is time we fight an age-old tradition of immersion of idols into our water bodies, we can do it in a much safer way.

I personally feel that Lord Ganesha would also approve of my idea.



वायरस वायरस देश-विदेश स आए हैं अनेक,
पर उनमें से सर्वोत्तम है कोरोना वायरस एक।
कोविड-19 के देश को मिलना चाहिए दंड,
आखिर इसकी वजह से हुए हमारे स्कूल बंद।
भले न आई-आई टी के विद्यार्थियों ने लगाए हो "जय कोरोना" के नारे,
उनकी तैयारी ही अधूरी थी क्या करते बेचारे।
इस वायरस की वजह से हुए हैं हमारे सारे प्लान कैंसिल,
अगर गर्मी से जाता है यह ताँ लगाओ ना सब कैंडल।
कोविड-19 नहीं लेने दे रहा है हमें चैन की नींद,
वापस क्यों नहीं चला जाता अपने मातृभूमि चीन।
सारे देश किसी तरह से चीन काँ दोषी ठहराने में लगे हैं,
सिर्फ़ कुछ ही चिकित्सक है जो लोगों की जान बचाने के लिए रात भर जगे हैं॥
जब अपनों पर आती है हर एक सर्तक रेहता है,
बाकी भले ना दुनिया मरे किसे फ़र्क पड़ता है।
एक तरफ़ ईरान है जो अपने ही देशवासियों को वापस नहीं ले रहा जो पीड़ित है,
और हम सबकी सहायता में जुटे हैं क्योंकि यह हमारी रीत है॥
लोग कहते हैं- अरे मोदीजी यह लोग सबको बीमार करेंगे,
इन्हें अपने देश में भरोना।
हम कहते हैं - इसका एंटीडोट तुम्हारे बस का नहीं,
तो थोड़ा तुम भी इससे डरो ना।
यह तो चाइना का करिश्मा है आबादी कम करने के बहाने फैला दिया कोरोना॥

Contributed by Ms. Pancham Chouhan,
wife of Mr. Kuldeep Singh Chouhan,
Assistant Manager-QC, GSCL, Sidheegram.
She is a Teacher at NKDAV Public School, Sidheegram

Importance of Nature



Chirping birds, beautiful sky and many other creatures,
What do we all have in common?
We all are the creations of Mother Nature.
She provides us with food, water and of life's other necessities,
But we kept on cutting trees to build our cities.
Whatever we wanted she told come and take,
But when it comes to our concern about her, it's just fake.
Indiscriminately we used her resources,
And kept on polluting the water sources.
From ants to elephants, from flowers to a tree,
We assumed that the gifts of nature are free.
We took it for granted,
But who gave us the right to cut the trees which we haven't planted?
The gifts of nature are precious,
So to use them our schemes must be judicious.
If we do not take care of nature and its resources,
One day we will have to pick up millions of corpses.
This problem is faced by even the biggest of federations,
That there must be something left for future generations.
I have much more to say, but in a nutshell, if we continue to exploit resources like this,
One day the entire world will have to pay.
So give some time and care to Mother Nature,
Because on her depends our future.

- Contributed by Ms. Hetal Dave
(student of 10th Standard, NKDAV Public School),
daughter of Mr. Bhavesh Dave,
Sr. Officer-HR, GSCL, Sidheegram

**Just For
Laughs**

Q: Can a Kangaroo jump higher than a house?

Ans: Of course! A house doesn't jump at all!

A guest is ordering at a restaurant, "Do you think you could bring me what the gentleman over there is having?"

The waiter looks at him sternly, "No sir, I am very sure he intends to eat it himself."



There couldn't have been a better way to accentuate the importance of having fun than the quote above! And especially so when each moment comes with a bag full of surprises... some pleasant and some

Saluting the Young Achiever!

Master Shourya Raval, 8 years, son of Ms. Bunty Raval, Deputy Manager-HR, SCL, Ahmedabad won 1st prize in Best Coding.

Congratulations Shourya!



Last Issue Contest Answers:

For all the things my hands have held the best by far is holding both of you

Contributed by Ms Priscilla Nazareth, Sr. Officer-Accounts, Corporate Office, Mumbai

Look at the babies, music is the universal language of mankind

Contributed by Mr NipulZala, Dy. Manager-HR, GSCL, Sidheegram



- **What are the astrological star signs and the two months that each sign represents?**
- **What percent of the solar system's mass does Sun holds?**
- **When was the first man-made object sent into space?**
- **Approximately how many stars are in the Andromeda Galaxy?**
- **What entity boasts a gravitational pull so powerful even light cannot escape?**

The first three people to email their response to the following quiz questions will be handsomely rewarded.
Please email your entries to neetam@mehtagroup.com

Inviting our readers to send in any interesting stories/contests/feedback/suggestions on the above email id.